



NHBZ Shabbos Bulletin

Welcome to Nusach Hari B'nai Zion

Affiliated with the Union of Orthodox Jewish Congregations of America

650 North Price Road, Saint Louis, Missouri 63132

314.991.2100 www.nhbz.org

Rabbi Ze'ev Smason

President Robert Kaiser

Shabbos May 21, 2016

13 Iyar, 5776

Torah Portion:
Haftorah:

Emor Leviticus 21:1 - 24:23
Ezekiel 44:15-31

Stone Chumash: pages 672-695
Stone Chumash: pages 1176-1177

Candle Lighting ~ 7:52 pm

Shabbos Concludes ~ 8:56pm

Our Generous Sponsors This Shabbos . . .

This week's bulletin is sponsored by Jackie & Dr. Craig Berkin in honor of all the "Minyanmen" who attended minyan this past year.

Thank you to Ed and Helayne Levitt for also sponsoring this week's bulletin in memory of his beloved mother Dena Levitt.

We give a warm welcome to, Rabbi Michael Schwartz, Executive Director of Hatzolah Darom (Israel). Rabbi Schwartz will give the Drasha today.

Erev Shabbos, Friday, May 20, 2016

- Mincha & Ma'ariv ~ 7:00 pm

Shabbos, Saturday, May 21, 2016

- Shachris & Musaf ~9:00 am ~ *Thank You for Leading Davening!*

- Pesukei D'Zimra: **Howard Sandler**
- Shacharis: **Louis Goldman**
- Leyning: **Max Gornish**

- Haftorah: **Bruce Waxman**
- Drasha: **Rabbi Michael Schwartz**
- Musaf: **Louis Goldman**

- Tefillah/Prayer Learners' Service ~ 9:30 am Led by **Rabbi Yosef David** in the Rivkin Chapel.
- Learners' Service ~ 10:15 am Led by **Rabbi Ze'ev Smason** in the Rivkin Chapel.
- Shalosh Seudos Family Program ~ 6:50 pm Led by **Eitan and Adi Salomon**.
- Mincha, Shalosh Seudos, Ma'ariv ~ 7:35pm

Happy Birthday: Jane Kadosh, Phyllis Silverman, Howard Loiterstein, Samantha Starr, Brent Waxman, and Bruce Waxman

Happy Anniversary: Dr. & Mrs. Naftali Kadosh & Drs. Jay Pepose & Susan Feigenbaum

SHUL NEWS. ..

- **May 23, Monday ~ “Amud-A-Week Program”**, see information in Adult Learning.
- **May 29, Sunday ~ Pizza Night ~ PIZZA NIGHT ~ 5:00pm - 7:00pm ~ All-You-Can-Eat Pizza Buffet ~ Credit Card Payments Accepted!!!** Bring your family and friends to enjoy a delicious dinner of pizza, pasta, salad and garlic bread, dessert and beverage! Reservations are not needed - just show up, eat to your heart's content, have fun schmoozing and have a great time!!! Plus a movie for the kids every month!!!! Are you new to NHBZ, looking to meet more members...sign up to help on our Pizza Buffet Line! It's a great way for everyone to say "Hi." (Please place carry-out orders by 10:00 a.m. on Sunday morning, February 28, 314-991-2100, ext. 2. Pick up time for carry out pizzas is 4:30-4:45 p.m.)
- **June 4, Shabbos~ Lunch and Learn, Graduation, and Birthday & Anniversary Shabbos ~** Rabbi Smason's topic will be **"Israel: Small in Size, Giant in Influence"**. Do you have a graduate in your family? Elementary, junior high school, high school, or college? Please call or email Jeff, 314-991-2100, ext. 2, jeff@nhbz.org and give us your graduates' names and schools so we can wish you and your graduates a big Mazel Tov!
- **June 4, Shabbos ~ Family Shalosh Seudos Program with guest speakers Rabbi Yosef & Mimi David.** We will offer separate "family friendly" services and Adult services, but we will be eating the Shalosh Seudos meal together. Everyone is welcome. Please consider becoming a sponsor! Families or individuals can sponsor the event for \$18. RSVP by June 1 to Jeff at 314-991-2100 or jeff@nhbz.org
- **June 5, Sunday ~ Sisterhood Fashion Show and Luncheon at 11:30 am.** ENJOY A DELECTABLE LUNCHEON, A TRENDY FASHION SHOW, LIVELY MUSIC, SOCIAL FUN, AND OF COURSE, SHOPPING! Women only. \$18.00 To RSVP call 991-2100 Ext. 2.
- **Sponsorships** - If you would like to sponsor a Kiddush or Luncheon, Soda, Shalosh Seudos, or this Bulletin, in honor of a special occasion or the memory of a loved one, please call 314-991-2100, ext. 2, to make arrangements.

Synagogue Honors ~ It is customary to make a donation to the shul for Aliyos or other honors received.

Adult Learning at NHBZ

Discover the Shabbat Morning Service: Meaning, Music and Magic ~ A four-part class concludes on Wednesday: **May 25 from 7:30 pm – 9:00 pm** at NHBZ, lower level. Even if you haven't come to the previous classes you are welcome to attend the final class.

"Amud-A-Week" Program ~ Join Rabbi Daniel Freund every Monday at 7:30 pm for a weekly Talmud class/shiur. Rabbi Freund's class is an opportunity to participate in an exploration of relevant Torah topics. This class is open to everyone, whether you are unacquainted with Talmud or are on a

basic or intermediate level. A project of the St. Louis Kollel, the "Amud-A-Week" program will be taking place at multiple synagogues and with different instructors throughout St. Louis. So almost literally, the whole St. Louis Jewish community will be 'on the same page.' For questions, please contact Rabbi Smason.

Interested in studying the Jewish Perspective on contemporary issues in a relaxed home setting? Then you will want to join this "Home Discussion Class" to explore the issues.

Led by Rabbi Ze'ev Smason, groups meet at the homes of our members and friends.

This ongoing project meets from 7:00 -8:30 p.m. on the Second Monday of the month: Next class

- June 20th- Loiterstein home TBA
- July 11th- Goldfader home TBA

Please RSVP to Jeff at 314-991-2100 or jeff@nhbz.org by the Wednesday before the gathering.

(Addresses and phone numbers will be given at the time of your RSVP)

Every Wednesday at 12:15 pm Lunch & Learn with Rabbi Smason. Study Pirkei Avos / Ethics of the Fathers. This class is also available to view from your computer on Wednesday's at 12 pm CST. Visit our website at www.nhbz.org - click on 'media', then 'online classes', then 'ustream_graphic'. Enjoy!

SHAVUOS ~ Begins the night of June 11 ~ Cold Buffet Dinner at 9:15 p.m. followed by Early-Bird Learning at 10:30 p.m. The two days of Shavuos are - Sunday & Monday, June 12-13. Yizkor will be recited on Monday, June 13. **Be a Shavuos Dinner Sponsor for \$25.00; Thank you to our sponsors so far: Bob & Sandie Abrams, Sam & Shirley Bluestein, Don & Julie Eisenberg, Teree Farbstein, Dr. Susan Feigenbaum & Dr. Jay Pepose, Irwin & Arlene Fredman, Bob & Joni Kaiser, Dr. Daniel & Marcela Morgensztern, Mark Ragin & Gail Rose, Alice Sudin, Gary & Trudy Sudin, Menachem & Linda Szus and Mayer Taller.**

RSVP for dinner reservations, 314-991-2100, ext. 2. or email jeff@nhbz.org . Adults: \$12.50; Kids 10: \$8.00; Kids 3 & Under: free.

Memorial Plaques ~ Memorial plaques are lovingly mounted in our new building. Remember your loved ones with a plaque; prices are \$180 and \$360. Please call the office for details, 314-991-2100, ext. 2.

In the Community

May 29, Sunday ~ You are invited to be an audience participant in the rehearsal of a presentation of "**The Wake Up Call**" by our own Cheryl Ring. Light refreshments will be served from 2:30-3 pm and the presentation will begin promptly at 3:30. R.S.V.P. requested to reserve your seat to cheryldring@gmail.com.

Missouri Torah Institute's 9th Annual Dinner will be held Sunday June 5th at 6:00 P.M. at Marriott St. Louis West. RSVP: 636-778-1896 or email Dinner@MissouriTorah.org

Beyond Twelve Gates by Rabbi Ze'ev Smason

Parshas Emor May 21, 2016

“A Picture is Worth a Thousand... Airbnb Guests? “

When you're a mother goose whose gosling is tangled in a balloon string, where do you turn for help? The police, of course. Earlier this month Cincinnati Police Sergeant James Givens said, “I was sitting in a patrol car in a parking lot, I heard something pecking on the side of the door and I looked down and I thought the goose was hungry. I was eating a bagel and I tossed it a piece but it didn't have any. It walked in front of me so I followed it and it took me to its baby that was tangled in rope.” Sergeant Givens called the SPCA Wildlife, which had no one to assist. He then made a call over the radio and Officer Cecilia Charron arrived to lend a hand.

Officer Charron approached the mother goose to see what the issue was. “It's weird because it kept the distance and it kept the baby calm. I've never seen anything like this before,” Sgt. Givens said. “I said it must be a motherly instinct, the mother didn't attack her or nothing, seeing the thing run off that was the best part.” The female officer worked for close to three minutes to free the young bird, but when she set it loose, you can see and hear the excitement from the mother on a recording made by Sgt. Givens that was posted to Facebook. Sgt. Givens, who has served on the force for more than 25 years, is nearing retirement. Officer Charron has been on the force for 24 years and said that was the most memorable moment of her career.

In Deuteronomy, the Torah says, Judges and [law-enforcement] officers shall you establish for [yourselves] within all your borders. (16:18) Judges are needed to interpret and oversee righteous application of the law. Law-enforcement officers -- police -- are needed to keep the peace and enforce the order. This concept of judges and police is accepted as foundational by every decent society. It seems as if even geese know that if you are in trouble, you can ask a police officer for help!

Parshas Emor Leviticus 21:1 - 24:23

Following the command in last week's portion to be sanctified and holy, Parshas Emor begins by discussing various laws directed specifically to the Kohanim and the Kohen Gadol (High Priest). Included is the command for the Kohen to refrain from becoming ritually impure through contact with a dead body (except for close relatives) and increased restrictions on whom they may marry. G-d requires those with greater spiritual responsibilities to maintain a higher standard of spiritual purity. Parshas Emor contains two of the most significant mitzvos in the entire Torah; to always be mindful of not desecrating G-d's name, and on the contrary, to sanctify Him at all costs.

The Torah goes on to discuss the festivals of the year -- Pesach, Shavuos, Rosh Hashana, Yom Kippur, Succos and Shemini Atzeres. The festivals, including Shabbos, are referred to as moadim, appointed times; they are special days when Jews 'meet', as it were, with G-d. The festivals interrupt our ordinary weekday activities and inspire us to rededicate ourselves to those ideals that life is really about. Later, two mitzvos in the Mishkan are stated: The daily lighting of the menorah and the display of the lechem hapanim (showbread). The portion concludes with the horrible incident of a man who cursed G-d's name.

Rabbinic Ruminations

Yes, looks matter, even on Airbnb. Airbnb is a website for people to list, find, and rent lodging. It has over 1.5 million listings in 34,000 cities and 190 countries. A new study suggests that hosts who were rated more attractive or trustworthy were able to demand higher prices for listings. Researchers from the Hebrew University of Jerusalem had 600 people rate photos of Airbnb hosts in Stockholm. They found that being attractive upped the price people were willing to pay for a room. That was especially true for female Airbnb hosts -- no surprise there. But even more dramatic was the boost that hosts who looked trustworthy received. For them, even if they had worse user reviews than their less trustworthy-looking competitors, they could demand higher prices.

"Unlike Facebook or LinkedIn the person is not the 'selling product' here," Eyal Ert, one of the study's authors, said in a statement. "On Airbnb the focus is on the property and its attributes, but even so -- we found that the profile pictures of the hosts are critical to their business success." It's not obvious why some people look more trustworthy than others. The study only found that some people were rated as more trustworthy -- it didn't elaborate on why that might be. But previous studies could give Airbnb hosts some tips. In 2015, a study from NYU showed that people who smiled in photos were generally considered more trustworthy. Another study, this one from Princeton in 2008, showed that people with a "U-shaped mouth and eyes that form an almost surprised look" were deemed trustworthy. Angry expressions, however, were associated with untrustworthy individuals.

Trustworthiness of another person assumes character traits such as integrity, truthfulness, honesty, reliability, responsibility, concern and discernment. Many mitzvos imply trustworthiness as a value, e.g. "Love your friend as you love yourself", or "do not lie", or "do not covet". A trustworthy photo might be worth a thousand Airbnb guests -- but developing a trustworthy personality is a virtue subsumed under the all-inclusive mitzvah of leading a virtuous life, Do what is just and good. (Deuteronomy 6, 18).

Quote of the Week

Nothing important was ever accomplished without chutzpah, Columbus had chutzpah. The signers of the declaration had chutzpah. Don't ever aim your doubt at yourself. Laugh at yourself, but don't doubt yourself. -- Alan Alda

Joke of the Week

A cat dies and goes to Heaven. G-d meets him at the gate and says, 'You've been a good cat all of these years. Anything you desire is yours; all you have to do is ask.' The cat says, 'Well, I lived all my life with a poor family on a farm and had to sleep on hardwood floors.' G-d says, 'Say no more.' And instantly, a fluffy pillow appears.

A few days later, 6 mice are killed in a tragic accident and they go to Heaven. G-d meets them at the gate with the same offer that He made the cat. The mice said, 'All our lives we've had to run. We've been chased by cats, dogs and even women with brooms. If we could only have a pair of roller skates, we wouldn't have to run anymore.' G-d says, 'Say no more.' And instantly, each mouse is fitted with a beautiful pair of tiny roller skates.

About a week later, G-d decides to check and see how the cat is doing. 'How are you doing? Are you happy here?'

The cat says, 'Oh, I've never been happier in my life. And those Meals on Wheels you've been sending over are the best!' (thanks to Richard Goldstein for the joke)

Join the Minyan - It's good for us, it's good for you!

This Week's Schedule	Shabbos May 21	Sunday May 22	Monday May 23	Tuesday May 24	Wednesday May 25	Thursday May 26	Friday May 27	Shabbos May 28
Shacharis	9:00am	8:00 am	7:00 am	7:00 am	7:00 am	7:00 am	7:00 am	9:00 am
Mincha/Ma'ariv	7:35 pm	7:00 pm	7:00 pm	7:00 pm	7:00 pm	7:00 pm	7:00pm	7:40pm

NHBZ Event Planner

(Check "Shul News . . ." for time, date or location changes.)

Call the office, 314-991-2100, ext. 2, to confirm the date and time of any event.

All events will be at NHBZ unless otherwise noted.

WEEKLY at NHBZ

SHABBOS

- Tefillah Class (9:30 am) led by Rabbi Yosef David in the Rivkin Chapel.
- Child Care (10:15 am – Noon) for kids 3 & under in the Children's Room.
- Learners Service (10:15 am) led by Rabbi Ze'ev Smason in the Rivkin Chapel.
- Shabbos Tanach (Bible) (One hour before Mincha)

SUNDAY

- Mishna Learning (after Shacharis) with Rabbi Chanan Swidler.
- "Mystical Moments" with Rabbi Max Weiman. (between Mincha & Maariv.)
- Tanya (8:00 pm) with Rabbi Shaya Mintz, of the St. Louis Kollel.

MONDAY

- Mah Jongg (Mondays, 4-6:00 pm) NHBZ Lower Level. Proceeds benefit The NHBZ Chesed Fund.

WEDNESDAY

- Rabbi Smason's Lunch & Learn (12:15-1:00 pm) Studying Pirkei Avos.

BI-MONTHLY at NHBZ

JUNIOR CONGREGATION + TOT SHABBAT ~

MONTHLY at NHBZ

- Mussar Mondays (First Monday) 7:00-7:45 pm. at the home of Richard & Mindy Woolf.
- Women's Home Study Group (First Tuesday) 2:30 pm with Rabbi Shaya Mintz, of the St. Louis Kollel, at the home of Jackie Berkin.
- Morris Lenga Yiddish Club (First Thursday) 7:30 pm at NHBZ.
- Sisterhood (Third Tuesday)
- Dine-In Pizza Night (Last Sunday) 5:00 – 7:00 pm
Place Carry-Out Pizza orders by 10:00 am, 314-991-2100, ext 2. Pick up time 4:30–4:45 pm.

NHBZ Signature Events

- Synaplex Shabbos- Services begin at 8:30am
- Shabbos Lunch & Learn



NHBZ Sisterhood presents.....

DINE 'N STYLE

Spring into Summer

With colorful, stylish, upbeat Fashions for 2016

ENJOY A DELECTABLE LUNCHEON,
A TRENDY FASHION SHOW,
LIVELY MUSIC, SOCIAL FUN, AND OF COURSE, SHOPPING



Sunday - June 5, 2016

11:30 a.m.

Nusach Hari B'Nai Zion synagogue

Food, Fashion, Fun - \$18



Fashions by Orli's Store

Hats by Dianne Isbell

Purses by Indian Summer Designs

Jewelry by Sage Chic

For reservations, please call Jeff at NHBZ, 314-991-2100 ext 2

Women only



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YOU ARE INVITED



You are personally invited to take part as an audience participant in Cheryl's rehearsal and recorded presentation of *The Wake Up Call*. Your support is appreciated! Please feel free to bring your friends and family.

***For mature audiences only**

As Seen On:



WHEN: Sunday, May 29, 2016
WHERE: 650 North Price Rd. in Olivette (Nusach Hari-B'nai Zion)
RECEPTION: 2:30-3:00 (join us for light refreshments)
PRESENTATION: 3:30-5
R.S.V.P. requested by May 14, 2016 to cheryldring@gmail.com
(to reserve seats please indicate number of guests)

You will learn:

- How to tell when someone is lying and telling the truth
- Scams and how to avoid them
- Techniques used by PI's that can help you
- AND more!

Cheryl will take you behind the scenes of her most compelling story that was revealed on Lifetime Television in 2004. Go along for the ride of a cat and mouse game and learn the skill, tools, and techniques that Cheryl used to beat a criminal at his own game.

It's an EXPERIENCE not a speech!

Associated Promotions, Inc. is a proud sponsor for Cheryl D. Ring and her presentation of *The Wake Up Call*

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