

NHBZ Shabbos Bulletin

December 14, 2013

Welcome to Nusach Hari B'nai Zion

11 Teves 5774

Affiliated with the Union of Orthodox Jewish Congregations of America

Torah Portion:
Haftarah:

Parshas Vayechi: Genesis 47:28 – 50:26
1 Kings 2:1-12

Stone Chumash pages 268-289
Stone Chumash pages 1145-1146

Message from Howard Sandler ~ To the members of Nusach Hari B'nai Zion, who so devotedly assisted me during my recent convalescence. Words alone cannot express my indescribable gratitude. I will never, ever forget such unparalleled thoughtfulness; inclusive of all those who made so many encouraging and "get well" phone calls. May Hashem bless all of you and all of Nusach Hari B'nai Zion Congregation. (I just wish the recovery time would have been during baseball season . . . darn it!!!)

Thanks to Rachael Pevnick for sponsoring this Shabbos Bulletin to say 'Thank you to everyone for all of your cards and good wishes on the recent marriage of my granddaughter Margo Pevnick to Josh Hutkins.'

Erev Shabbos – Friday Night, December 13, 2013

- **Mincha & Maariv** (4:05 pm) The fast of Teves ends with Kiddush.
- **Candle Lighting** (4:22 pm)

Shabbos, December 14

- **Shachris & Musaf** (9:00 am) ~ *Thank You For Leading Davening*
 - Pesukei D'Zimra: **Menachem Szus**
 - Shacharis: **Dr. Ethan Schuman**
 - Leyning: **Max Gornish**
 - Haftarah: **Mayer Taller**
 - Drasha (Sermon): **Rabbi Ze'ev Smason**
 - Musaf: **Dr. Ethan Schuman**
- **Kiddush** (After Musaf) Thanks to **Dr. David & Fran Reisler** for enhancing the Kiddush today to welcome their son **Larry** visiting St. Louis and Nusach Hari B'nai Zion from Israel. Thanks to **"POP-Star" June Cohen** for sponsoring the soda in honor of her son **Marshall**, and his successful book-signings for his new book "Rough Cuts."
- **Mincha, Shalosh Seudos, Ma'ariv** (4:05 pm)
- **Shabbos Concludes** (5:25 pm)



Meetings

- **Israel Committee** ~ Monday, December 16, at 5:30 p.m. in the Teen Lounge, NHBZ lower level.
- **Sisterhood Luncheon** ~ Tuesday, Dec. 17, 12:00 noon. BINGO! Prizes! Fun! Good Time!!! Plus delicious lunch ~ Pasta, Salad, Garlic Bread, Dessert, Coffee & Soda! Donation, \$7.00. Call Rachael Pevnick, 395-6017.

NHBZ COMING EVENTS

- **108th Anniversary Banquet** ~ We are proud to present our Honoree for 2013 ~ our own **Dr. Ethan Schuman**. Dr. Schuman has served as our chazzan since 2002. He is noted for his community work, right here in St. Louis – most recently pioneering the first on-line Shechita course for men in St. Louis to learn the halachos, customs, and art of the ritual slaughter of animals for kosher consumption, and his creation and regular leadership of the NHBZ Yiddish Club. His many projects around the world include Matzah baking in Tunisia, Uganda and Kenya; davening for congregations in Nairobi, Bucharest and Cuba; Shechita in Kenya, Cuba and Uganda; speaking and learning with communities in Torino, Italy; Bris Milah for the communities of Riga, Matamoros Mexico. It is with great pleasure that we will give well-deserved *kovod* (honor) to Dr. Schuman tomorrow evening, December 15, at the Crowne Plaza Hotel in Clayton. We look forward to seeing you there!

Nusach Hari B'nai Zion
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Ze'ev Smason, Rabbi
Aaron Borow, Rabbi Emeritus
Janet Haber, President
Dr. Ethan Schuman, Chazan

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MINYAN! IT'S GOOD FOR US & GOOD FOR YOU, TOO!!!

This Week At a Glance	Shabbos Dec. 14	Sunday Dec. 15	Monday Dec. 16	Tuesday Dec. 17	Wed. Dec. 18	Thurs. Dec. 19	Friday Dec. 20	Shabbos Dec. 21
Shachris	9:00 am	8:00 am	7:00 am	7:00 am	7:00 am	7:00 am	7:00 am	9:00 am
Mincha/Ma'ariv	4:05 pm	4:20 pm	4:20 pm	-	-	-	4:20 pm	4:05 pm
Ma'ariv Only				6:45 pm	6:45 pm	6:45 pm		
Events – see times in Event Planner Box	<i>Kiddush Enhanced by David & Fran Reisler To welcome their son</i>	<i>Anniversary Banquet at the Crowne Plaza 6:00 p.m.</i>	<i>Israel Commit- tee Meeting 5:30 pm</i>	<i>Sister- hood Bingo & Lunch At 12:00 Noon</i>	<i>Lunch & Learn w/ Rabbi Smason, 12:15 pm New Class: Chassi- dic Insights 7:00 pm</i>	BUY CASH CARDS	<i>Erev Shabbos</i>	<i>Good Shabbos To Everyone!</i>

NHBZ Event Planner (Check 'Coming Events' for time, date or location changes.)
Call the office at 314-991-2100, ext. 2, to confirm the date and time of any event.

Weekly at NHBZ

SHABBOS

- Child Care (10:00 am – Noon) kids 3 & under in the Children's Room
- Youth Programming (10:15 am – 11:00 am) children 4-8, in the Youth Lounge.
- Learners Service (10:15 am) led by Rabbi Ze'ev Smason in the Chapel
- Shabbos Tanach (Bible) Study Group (30 minutes before Mincha)

SUNDAY

- Mishna Learning (after Shachris) with Rabbi Chanan Swidler of Aish
- Mystical Moments with Rabbi Max Weiman (between Mincha & Maariv.)
- Tanya (8:00 pm) with Rabbi Shaya Mintz of the St. Louis Kollel

MONDAY

- Women's Tefila Class (2nd & 4th Mondays, 7:00 pm with Rabbi Smason.

WEDNESDAY

- Rabbi Smason's Lunch & Learn (12:15-1:00 pm) now studying Pirkei Avos.

Monthly at NHBZ

- Irvin Alper Social Club (First Sunday)
- Women's Home Study Group (First Tuesday, 2:30 pm) with Rabbi Shaya Mintz, of the St. Louis Kollel at home of Jackie Berkin.
- Morris Lenga Yiddish Club (First Thursday, 7:30 pm)
- Dine-In Pizza Night (Last Sunday 5:00 pm – 7:00 pm) Carry-Out Pizzas also available. Pick up time 4:30 pm. Place orders: 314-991-2100, ext. 2.
- Sisterhood (Third Tuesday)

NHBZ Signature Events

- Synaplex Shabbos
- Shabbos Lunch & Learn

- **Shabbos of Reflection** ~ Thanks to Dr. Craig & Jackie Berkin for their donation as sponsors toward the cost of the reflective belts. We still have some of the belts available, at no charge. We are also still seeking donations/other sponsorships for the cost of the belts that we purchased. Please speak to Rabbi Smason.

THREE NEW CLASS SERIES

- **“Chassidic Insights into the Weekly Parsha”** ~ Rabbi (Chaplain, Major) Avraham Cohen is offering a brand new class on Chassidic Insights into the Weekly Parsha from the sefer, Me'or V'Shemesh. Study will delve into esoteric thought, but on the other hand is entirely accessible for those having limited Jewish educational backgrounds. The class will be offered on Wednesday evenings at 7:00 p.m. in the NHBZ Chapel. Try it -- you'll like it! First class: This coming Wednesday, Dec. 18. Rabbi Cohen can be reached at 301-787-5538 for further questions.
- **“Understanding the Siddur”** ~ Insights into Prayer Book Hebrew. Do you ever feel lost with the structure and ceremony of traditional services? Can you read Hebrew, but don't understand what you're reading? Join **Rabbi Max Weiman**, for this 6 week course; Thursdays at 7:00 p.m. beginning January 9, 2014 in the Feigenbaum-Pepose Learning Center; cost: \$75. No Siddur Required (but if you have a favorite one, bring it!)
- **“Introduction to the History of the Jews”** ~ How have the Jews conquered both time and space over the past 4000 years? Join Menachem Szus for a fascinating seven-session course on the history of the Jewish people. Sessions will take place on seven consecutive Sundays, at 10 A.M. at NHBZ. First class: January 12, 2014. To register for the class (no charge), please contact Julie Eisenberg at: irecooksalot@aol.com or 314 494-8437 so sufficient material can be prepared.

MORE NHBZ COMING EVENTS

- **Bi-Monthly Women's Tefila Class** ~ Led by **Rabbi Ze'ev Smason**, the class meets on the 2nd and 4th MONDAYS of the month, at 7:00 p.m. Next class – Monday, December 23, at NHBZ. The focus of our class is the structure and deeper meaning of the Shabbos morning service and prayers, and how prayer can be used as a basis for our own communication with G-d. All women welcome.
- **Kiddush** ~ Shabbos, December 28, will be sponsored by **Sam & Shirley Bluestein** in honor of their 60th Wedding Anniversary (coming up on January 12th). *Sixty Years of Happily Ever After!!!!*
- **Lion's Den Pizza Night** ~ Our “Last-Sunday-of-the-Month” ~ “Last-Sunday-of-the-YEAR!” All-You-Can-Eat Pizza Buffet ~ Sunday, December 29, 5:00-7:00 p.m. – Reservations are not needed. Bring your family and friends to enjoy a delicious pizza dinner and schmoozing, and a movie for the kids!!! Just show up and have a great time!!!! (Please place carry-out orders by Sunday morning at 10:00 a.m. 314-991-2100, ext. 2.)
- **Kiddush & Lunch** ~ Shabbos, January 4, 2014, will be sponsored by **Marvin & Jackie Gitel** to celebrate their 60th Wedding Anniversary, and by **Bob & Joni Kaiser** in honor of the forthcoming marriage of their daughter **Hannah to Lee Mirowitz**. We'll be celebrating a fabulously long and loving marriage, and a new couple just beginning their lives together!
- **Installation Shabbos** ~ Shabbos, January 11, 2014 Kiddush & Lunch (following Musaf) Thanks to all of the Officers and Members of the Boards of Directors of our Shul, Sisterhood and Irvin Alper Social Club who will sponsor lunch.
- **Kiddush** ~ Shabbos, January 18, will be sponsored by **Bobbie Ring**, her sister and brother in law **Linda & David Marcus**, and brother **Marvin Berger** from Chicago, in memory of their beloved mother Lenore Berger.

SIMCHAS

- **MAZEL TOV ON SIMCHAS** December 14-20. **Happy Birthday to Sandie Abrams, Rhonnie Goldfader, Al Katz, Frances Rothman, Jonathan Shanker, and Elisheva Sudin! Happy Anniversary to Efim & Dora Sulpovar!** Show your friends you care ~ send a tribute. Shul: Gloria Waxman 314-872-3296; Sisterhood: Phyllis Silverman 314-434-2482; Libby Needle Fund: Sally Needle 314-991-2575; For Chesed Fund: Drop by the office for a Card Pack.

Reminders

- **Become Energized!!! Sponsor Your Own Solar Panel!!!** Lock in the 2014 price of just \$216 for a full year. Introductory Offer ~~ For the remainder of 2013, your cost will be pro-rated to only \$108 through the

end of December. Your sponsorship will appear on the lobby monitor with an individual display with your personal or business name. Sponsor a panel for yourself, your friends, your business, or dedicate one in honor of a loved one. If you are interested in sponsoring a solar panel, please call 314-991-2100, ext. 2 and we will send you the form to complete with your wording!

- **Buy and Use Cash Cards** – call the office ASAP to order your cards and **earn free money** for NHBZ! Orders are placed twice per month – on the 15th and 30th.
- **Bobby Levine's Art Still Available ~ Just a Couple of Weeks Left!!!** IF YOU MISSED the Bobby Levine Art Exhibit and Opening, to benefit NHBZ, the artwork can be viewed and the order forms for ordering artwork are available on Bobby's website, www.robertxlevine.com. ALL PROCEEDS, 100%, FROM YOUR PURCHASES ~ **UNTIL THE END OF 2013**. GO TO NHBZ to benefit the Capital Campaign. Thank you to NHBZ and everyone who came, supported and helped with this event.
- **Schnucks E-Scrip Card** - Use your Schnucks Card *every time you shop!* Make it count!!!
- **Sponsorships** - If you would like to sponsor Kiddush, Soda, Shalosh Seudos, this Bulletin, or something unique in honor or in memory of a loved one, please call 314-991-2100, extension 2, to make arrangements.
- **Tributes** - Show your friends you care; a tribute is a donation in honor of a birth, a birthday, an anniversary, a healthy recovery, or in memory of a loved one, or for any reason to show you care; tributes will be listed in this bulletin monthly. For Shul Tributes call Gloria Waxman, 314-872-3296; for Sisterhood call Phyllis Silverman, 314-434-2482; for Libby Needle Fund call Sally Needle, 314-991-2575.
- **Buy a Brick Online or by Phone** - Our website now accepts online donations for the Brick and Planting Campaign; go to <http://www.nhbz.org/dedications.asp> or call the office at 314-991-2100.
- **Synagogue Honors** - It is customary to make a donation to the shul for Aliyos or other honors received.
- **Mi Shebarach List** ~ Prayers will be said for a Refuah Shelayma for your loved ones and friends. Please call the office, 314-991-2100, ext. 2, by 10:00 a.m. Friday mornings so we can include the names on our Mi Shebarach list for Shabbos. We need the names of the person who is ill AND his/her mother's name in Hebrew, or English--if Hebrew names are unavailable. Your contributions are greatly appreciated.
- **Shalosh Seudos, The 3rd Meal of Shabbos** ~ To sponsor Shalosh Seudos on Shabbos, which takes place between Mincha and Ma'ariv, please call the office to make arrangements. We are very grateful to those of you who sponsor the Third Meal as you observe the yahrtzeits of your dear family members.
- **Mishna Study** ~ Learning Mishnayos in memory of a loved one or for a Refuah Shelayma for a person who is ill is an age-old Jewish Tradition. The word Mishna (learning) is closely related to the word Neshama (soul), and we believe that learning Mishnayos in someone's name acts as a Spiritual Elevation for that person or that person's soul. Our NHBZ Mishnayos Shiur learns every Sunday following morning minyan, carrying on this tradition by dedicating the Mishnayos to our loved ones. You may dedicate Mishnayos for 1 year: \$250; 6 months: \$150; 3 months: \$96; 1 month: \$50. May your loved one be bound up in the bond of eternal life. May HaShem be filled with compassion to restore the health of your loved one.
- **Memorial Plaques** ~ Memorial plaques from our former location are lovingly mounted in our new building. Remember your loved ones with a plaque; prices range from \$150 to \$275. Call the office for details.

News & FEATURES

- **Used Book Sale** ~ Last day tomorrow, December 15. Annual sale at the Saul Brodsky Library in the Jewish Federation Kopolow Bldg., 12 Millstone Campus. Library hours are 10:00 a.m. to 2:00 p.m.
- **Tomchei Shabbos!!** Families need extra assistance with non-perishable food. Please pick up a bag available at NHBZ in the office, and fill it with your choices of non-perishable food items. Money donations are always welcome! For more details, or to arrange pick ups at your home, please call Sally Needle at 991-2575.
- **Tomchei Shabbos New Project** ~ Introducing The Tomchei Shabbos cookbook. Details on recipe categories and recipe submission information will be available shortly. If you would like to help on the cookbook please call Bryna Kandel at 569-5001 or email tomcheishabboscookbook@gmail.com.

The Deadline to submit new information to appear in our Shabbos Bulletin is Wednesday each week, at 12:00 noon. The bulletin is printed first thing every Thursday morning.

Beyond Twelve Gates by Rabbi Ze'ev Smason
Parshas Vayechi December 14, 2013

Welcome to Beyond Twelve Gates

The *Most Interesting Man in the World* is a character in an advertising campaign for the *Dos Equis* brand of beer. The advertisements feature a bearded, debonair gentleman roughly in his 70s, portrayed by actor Jonathan Goldsmith. The advertisements feature a montage of daring exploits involving "the most interesting man" when he was younger.

The precise settings are never revealed, but he performs feats such as: freeing an angry bear from a painful-looking bear trap; shooting a pool trick shot before an Indian audience (by shooting the cue ball out of the mouth of a man lying on the pool table); catching a marlin while cavorting in a Hemingway-esque scene with a beautiful, young woman; winning an arm-wrestling match in a South American setting; and surfing a killer-wave. The commercial voiceovers are intended to be both humorous and outrageous ("if he were to punch you in the face, you would have to fight off the strong urge to thank him"; "he can speak French, in Russian"; "he once parallel-parked a train"; "his two cents is worth \$37 and change"; "even his enemies list him as their emergency contact").

At the end of the advertisement, the interesting man says, "I don't always drink beer, but when I do, I prefer *Dos Equis*." Each commercial ends with him stating the signature sign-off: "Stay thirsty, my friends." According to the company, U.S. sales increased each year between 2006-2010, and tripled in Canada in 2008. Sales of *Dos Equis* are said to have increased by 22% at a time when sale of other imported beer fell 4% in the U.S. Jonathan Goldsmith said in an interview that he realized how successful the campaign had been when a man came up to him in a restaurant, telling him that he had asked his young son what he wanted to be when he grew up, and the son replied: "I want to be The Most Interesting Man in the World."

Who is the most interesting person you know? Every person we meet is a new source of knowledge. Certainly, those who we already know have many life lessons to teach us. We can learn kindness and compassion from kind and compassionate people. We can learn courage from each person who has it. Humanity is your open university. "Who is wise? The one who learns from all people." (Ethics of the Fathers 4:1)

Parshas Vayechi Genesis 47:28 -- 50:26

The final portion of the first book of the Torah describes Jacob's actions immediately preceding his death in Egypt. Jacob makes Joseph swear to bury him in the land of Israel, and then gives Joseph's two sons, Menashe and Ephraim, a special blessing. Notwithstanding Joseph's protest, Jacob insists on giving the younger Ephraim the right-hand position of primacy during the blessing (is this the origin of 'my right-hand man'?).

Jacob then proceeds to give each of his other sons their individual blessings in accordance with their own unique character traits and life purpose. Jacob passes away at the age of 147. He then is brought by his sons and accompanied by a great procession of Egyptian royalty to the land of Israel where he is buried in M'aras HaMachpelah (The Tomb of the Patriarchs). Upon returning to Egypt, Joseph's brothers fear that he will finally take revenge now that their father is dead. However, Joseph reassures them that he bears no hard feelings. The portion concludes with Joseph's death and the Jewish people's promise to carry his bones with them to Israel when they are finally redeemed.

Rabbinic Ruminations

Do you know someone who has every gadget known to man (or woman)? Does your friend's closet contain lots of shoes or clothes that they almost never wear? Do they feel lost without credit cards? Do they come home with things they didn't specifically go to buy? Do they use shopping as a quick fix for the blues? Do they spend more than they can afford? Do neighborhood malls and Internet shopping sites possess a mesmerizing magnetic appeal for your friend?

If you answered yes to several questions above, your friend may have a condition called *Oniomania*. It is also known as shopping addiction or shopaholism; the compulsive desire to shop. People who shop or spend

compulsively get a feeling of being "high" from the experience. This translates into endorphins and dopamine, natural receptor sites in the brain, getting turned on, creating a "good feeling" and reinforcing the desire to shop or spend.

While not offering a cure, shopping at a dollar store may help the oniomaniac. Thanks to the way our brains work, a dollar store shopping spree can satisfy those with shopping cravings even better than shopping at a more expensive store. "Dollar stores are a great option for shopping sprees because of the way the mind translates purchases into pleasures," says Jeremy Shapiro, an adjunct professor at Case Western Reserve University's Department of Psychological Sciences. "We get a little kick from each purchase we make, and the size of the purchase makes less difference than the number of buys." As he explains, we get more enjoyment from a bunch of small purchases than from one big buy. So the next time you want to splurge, try doing it by heading to the dollar store.

Yehuda ben Teima would say (Ethics of the Fathers 5:20): *Be light as an eagle to do the will of your Father in heaven.* According to our rabbis, this teaches us about overcoming an obstacle to religious and spiritual fulfillment: Materialism. While few people are oniomaniacs, striking a proper balance between materialism and spirituality is a challenge. Like the eagle, we should soar above coarse materialism.

Quote of the Week

Time is what we want most, but what we use worst. -- *William Penn*

Joke of the Week

When Albert Einstein was making the rounds of the speaker's circuit, he found himself tiring of the grind. One night Einstein mentioned to his chauffeur (a man who somewhat resembled Einstein in looks & manner) that he was tired of speechmaking. "I have an idea, boss," he said. "I've heard you give this speech so many times. I'll bet I could give it for you." Einstein laughed loudly and said, "Why not? Let's do it!"

When they arrived at the dinner, Einstein donned the chauffeur's cap and jacket and sat in the back of the room. The chauffeur gave a beautiful rendition of Einstein's speech and even answered a few questions expertly.

Then a pompous professor asked an extremely esoteric question about anti-matter formation, digressing here and there to let everyone in the audience know that he was nobody's fool. Without missing a beat, the chauffeur fixed the professor with a steely stare and said, "Sir, the answer to that question is so simple that I will let my chauffeur, who is sitting in the back, answer it for me!"

Nusach Hari B'nai Zion Congregation

108th Anniversary Celebration

Tomorrow Evening, December 15, 2013

At the Crowne Plaza Hotel in Clayton

Our 2013 Honoree

Our Own Dr. Ethan Schuman