# **NHBZ Shabbos Bulletin**

February 22, 2014

Welcome to Nusach Hari B'nai Zion

22 Adar I 5774

Affiliated with the Union of Orthodox Jewish Congregations of America

Torah Portion:Parshas Vayekhel: Exodus 35:1 – 38:20Stone Chumash pages 516-529Haftorah:I Kings 7:13-26Stone Chumash pages 1162-1163

Thanks to Dr. Susan Feigenbaum and Dr. Jay Pepose for sponsoring this Shabbos Bulletin to wish a Big Happy Birthday to Max, Sam and Morissa, who turned 19 on February 17, and to David who will turn 28 on Feb. 27.

#### Erev Shabbos – Friday Night, February 21, 2014

- Mincha & Ma'ariv (5:20 pm)
- Candle Lighting (5:27 pm)

#### Shabbos, February 22

- Shachris & Musaf (9:00 am) ~ Thank You For Leading Davening
  - Pesukei D'Zimra: Howard Sandler
  - Shacharis: Dr. Ethan Schuman
    - Leyning: Moshe Leib Cohen
- Haftorah: Fabian Attoun
- Drasha (Sermon): Rabbi Ze'ev Smason
- Musaf: Dr. Ethan Schuman
- Kiddush and Lunch & Learn ~ (After Musaf) Thanks to Carole Simon and David & Keri Simon for being sponsors in honor of the Hebrew naming of RaChel Corinne Simon, born on December 6, 2013. Rachel is the daughter of Jonathan Simon and Wendy Fink Simon, granddaughter of Carole and the late Robert Simon, niece of David and Keri Simon. Rachel is named after her grandfather Robert Simon and her great-great aunt Celia Wexler. Thanks to sponsors Rabbi Ze'ev & Chani Smason in celebration of the birthdays of Rabbi Smason, Rebbitzen Chani, Avrumi, Sivya, and Yaakov Moshe Rosenbaum, Eliyahu & Chasi's son! And, the 30<sup>th</sup> Wedding Anniversary of Rabbi & Rebbitzen Smason! PLUS, our Lunch & Learn in honor of January <u>AND</u> February Birthdays and Wedding Anniversaries. Thanks to Norman & Marilyn Liss for making a generous donation in honor of ther husband Kerry Klarfeld's birthday!! Welcome to Avrumi Smason, from Israel. Avrumi is a licensed Israeli tour guide, and will speak on: "Names & Places in the Land of Israel" HAPPY BIRTHDAY & HAPPY ANNIVERSARY TO EVERYONE!!!
- Mincha, Shalosh Seudos, Ma'ariv (5:10 pm)
- Shabbos Concludes (6:31 pm)

# WHAT'S UP TOMORROW?

- **RAP with the RABBI Teen Group!** Sunday, February 23, 10:00 a.m. with **Rabbi Smason**, for young men and women; at Starbucks on Olive & Price, with complimentary drinks to all participants! RAP with the RABBI meets regularly on the last Sunday of the month! All teens welcome!
- "Jerusalem" The Movie ~ NHBZ Israel Committee at the IMAX Theatre at 3:00 p.m. tomorrow, Sunday, February 23. After the movie, back to the Shul to enjoy the Pizza Buffet along with a discussion of the movie led by our own Menachem Szus.
- Lion's Den Pizza Night ~ All-You-Can-Eat Pizza Buffet ~ Sunday, February 23, 5:00-7:00 p.m. Bring your family and friends to enjoy a delicious pizza dinner and schmoozing, and a movie for the kids!!! Reservations are not needed. Just show up and have a great time!!!! (Please place carry-out orders by 10:00 a.m. on Sunday morning, 314-991-2100, ext. 2.) Come and try our New Jalapeno Pizza a BIG hit at our January Pizza Night!!!

## <u>Meetings</u>

- Executive Committee ~ Tuesday, February 25, 7:00 p.m.
- Sisterhood Spring Membership Luncheon ~ Tuesday, March 18<sup>th</sup>



MINYAN! IT'S GOOD FOR US	& GOOD FOR YOU, TOO!!!
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<i>This Week</i> <i>At a Glance</i> Shachris Mincha/Ma'ariv	Shabbos Feb. 22 9:00 am 5:10 pm	Sunday Feb. 23 8:00 am 5:30 pm	Monday Feb. 24 7:00 am 5:30 pm	Tuesday Feb. 25 7:00 am	Wed. Feb. 26 7:00 am	Thurs. Feb. 27 7:00 am	Friday Feb. 28 7:00 am 5:30 pm	Shabbos March 1 9:00 am 5:20 pm
Ma'ariv Only			-	6:45 pm	6:45 pm	6:45 pm		-
<u>Events</u> – see times in Event Planner Box	Lunch sponsored by the Simon and Smason Families! Lunch & Learn in honor of January & February Birthdays & Anniversaries	CLASS: "Introduc -tion to the History of the Jews" 10:00 am	Tefillah Class for Women with Rabbi Smason, 3:15 pm At NHBZ	BUY CASH CARDS for your Purim Shalach Manos Gift Bags	Lunch & Learn w/ Rabbi Smason, 12:15 pm; CLASS: Chassidic Insights 7:00 pm	Deadline to submit Cash Card orders and pay- ments for Purim Shalach Manos Gift Bags	Erev Shabbos	Lunch sponsored by Eliot & Sally Katz and Mark Ragin & Gail Rose in honor of Rose Ragin's 90 <sup>th</sup> Birthday

NHBZ Event Planner (Check "Coming Events" for time, date or location changes.) Call the office at 314-991-2100, ext. 2, to confirm the date and time of any event.					
Weekly at NHBZ         SHABBOS         - Child Care (10:00 am – Noon) kids 3 & under in the Children's Room         - Youth Programming (10:15 am – 11:00 am) children 4-8, in the Youth Lounge.         - Learners Service (10:15 am) led by Rabbi Ze'ev Smason in the Chapel         - Shabbos Tanach (Bible) Study Group         (30 minutes before Mincha)         - SUNDAY         - Mishna Learning (after Shachris) with Rabbi Chanan Swidler of Aish         - "Introduction to the History of the Jews" with Menachem Szus (10:00 am)         - Mystical Moments with Rabbi Max Weiman (between Mincha & Maariv.)         - Tanya (8:00 pm) with Rabbi Shaya Mintz of the St. Louis Kollel         MONDAY         - Women's Tefila Class (2 <sup>nd</sup> & 4 <sup>th</sup> Mondays)         NEW TIME: 3:15 pm with Rabbi Smason.	<ul> <li>WEDNESDAY</li> <li>Rabbi Smason's Lunch &amp; Learn (12:15-1:00 pm) now studying Pirkei Avos.</li> <li>"Chassidic Insights into the Weekly Parsha" (7:00 pm) Rabbi (Chaplain, Major) Avraham Cohen "</li> <li>MONTHLY at NHBZ</li> <li>Irvin Alper Social Club (First Sunday)</li> <li>Women's Home Study Group (First Tuesday, 2:30 pm) with Rabbi Shaya Mintz, of the St. Louis Kollel at home of Jackie Berkin.</li> <li>Morris Lenga Yiddish Club (First Thursday, 7:30 pm)</li> <li>Dine-In Pizza Night (Last Sunday 5:00 – 7:00 pm) Place Carry-Out Pizza orders by 10:00 am, 314-991-2100, ext 2. Pick up time 4:30 pm.</li> <li>Sisterhood (Third Tuesday)</li> <li>RAP with the RABBI (Last Sunday of the month, 10:00am <u>at Starbucks</u>)</li> <li>MHBZ Signature Events</li> <li>Synaplex Shabbos</li> <li>Shabbos Lunch &amp; Learn</li> </ul>				

# NHBZ COMING EVENTS

- Kiddush ~ Next Shabbos, March 1, will be sponsored by Dr. Eliot & Sally Katz and Mark Ragin & Gail Rose to celebrate the 90<sup>th</sup> birthday of their wonderful mother Rose Ragin.
- Lunch & Learn and Synaplex Shabbat ~ Shabbos, March 8<sup>th</sup>. Lunch & Learn in honor of March Birthdays and Wedding Annivesaries. Synaplex Speakers and Topics: Rabbi Ze'ev Smason: *The 7 Habits of Supremely Happy People;* Rabbi Shlomo Soroka (of the St. Louis Kollel): *Purim & Drinking: What's the Message in the Bottle?;* Third Speaker TBA;

# • Chocolate & Wine for Young Couples & Singles !!! You are invited to indulge

*yourself* . . . Wine & Chocolate Pairings, Saturday night, March 8, 7:45 p.m., at the home of **Richard & Mindy Woolf**, \$10/person, in advance. Please RSVP no later than Wednesday, March 5, to Mindy at 239-2327 or <u>mwoolf2002@gmail.com</u>. Space is Limited ~ so Call Early!!!

- Antiques Rockshow ~ Sunday, March 9 ~ 5:00 p.m. Nusach Hari B'nai Zion Sisterhood and The Irvin Alper Social Club invite everyone to bring a treasure from your home and join us for an Interesting ~ Funny ~ Surprising evening! Values will be determined by Art Ressel. Mr. Ressel, with more than 50 years of experience, is a member of the "Certified Appraisers' Guild of America", Host of KTRS Radio's "Antiques & Collectibles", and Key Appraiser on Channel 9's "Trash & Treasures" Appraisal Fairs. Admission \$10.00 includes dinner. All profits will benefit the Passport to Israel Program. Come and support our NHBZ kids!!! Reservations REQUIRED! Reservations REQUIRED! Reservations REQUIRED!
- PURIM is Coming!!! BUY CASH/GIFT CARDS FOR PURIM!!! Just think how excited your friends will be to receive your Shalach Manos (Mishloach Manos) gift bags to find a "Cash Card as Purim Gelt" tucked in among the goodies!!! Here's the time table to place an order for the cards: Please get your orders to the office by <u>Thursday</u>, February 27th. We will place the orders on <u>February 28th</u>. The cards will be delivered to our office within 5-6 working days. You will be able to pick your cards up by <u>Monday</u>, <u>March 10th</u>, in plenty of time to deliver your Mishloach Manos to your family and friends!!! Purim is on Sunday, March 16<sup>th</sup>.
- **PURIM** ~ Reading of Megillas Esther ~ Saturday night, March 15, at 8:30 p.m., and Sunday morning, March 16, at 8:30 a.m.
- **PURIM SEUDAHIIIII COMPLete with Whiskey Slush!!!!** Sunday, March 16, 6:00 p.m. SHARP!!! Adults: \$15; Kids 4-10: \$8; Kids 3 & under: Free. **Family Max: \$45.** RSVP 314-991-2100, ext. RSVP, 314-991-2100, ext. 2.
- Sisterhood Luncheon ~ Tuesday, March 18, for the Spring Membership Luncheon. Lunch is FREE to paid members, \$7.00 for Guests.

## **CLASS SERIES**

- "Introduction to the History of the Jews" ~ How have the Jews conquered both time and space over the past 4,000 years? Join Menachem Szus for a fascinating course on the history of the Jewish people on <u>Sunday mornings</u>, at 10 A.M. at NHBZ. Last class will be next Sunday, March 2<sup>nd</sup>.
- Bi-Monthly Women's Tefila Class ~ Led by Rabbi Ze'ev Smason, the class meets on the 2nd and 4th MONDAYS of the month, <u>NEW TIME</u>: 3:15 p.m. <u>Monday afternoons</u>, Next class, Monday, Feb. 24, at NHBZ. The focus of our class is the structure and deeper meaning of the Shabbos morning service and prayers, and how prayer can be used as a basis for our own communication with G-d. All women welcome.
- "Chassidic Insights into the Weekly Parsha" ~ Rabbi (Chaplain, Major) Avraham Cohen is offering a class on Chassidic Insights into the Weekly Parsha from the sefer, Me'or V'Shemesh. Study will delve into esoteric thought, but on the other hand is entirely accessible for those having limited Jewish educational backgrounds. This ongoing class meets on <u>Wednesday evenings</u> at 7:00 p.m. in the NHBZ Chapel. Try it -- you'll like it! Rabbi Cohen can be reached at 301-787-5538 for further questions.

# <u>SIMCHAS</u>

 MAZEL TOV ON SIMCHAS February 22-29. Happy Birthday to Arnold Brody, Larry Chervitz, Adira Tzivia Friedman, Daniel Golynskiy, Susan Manesberg, and David Pepose! Anniversaries ~ *None This Week!* Show your friends you care ~ send a tribute. Shul: Gloria Waxman 314-872-3296; Sisterhood: Phyllis Silverman 314-434-2482; Libby Needle Fund: Sally Needle 314-991-2575; For Chesed Fund: Drop by the office for a Card Pack.

# **Reminders**

- <u>NHBZ</u> Membership Dues ~ Take advantage of the 5% Discount when you pay your dues in full (one or more payments) on or before March 31<sup>st</sup>!
- Become Energized *!!!* Sponsor Your Own Solar Panel *!!!* The 2014 price of just \$216 for a full year. Your sponsorship will appear on the lobby monitor with an individual display with your personal or business name. Sponsor a panel for yourself, your friends, your business, or dedicate one in honor of a loved one. If you are interested in sponsoring a solar panel, please call 314-991-2100, ext. 2 and we will send you the form to complete with your own wording!
- <u>Buy and Use Cash Cards</u> call the office ASAP to order your cards and <u>earn free money</u> for NHBZ! Orders are placed twice per month – on the 15<sup>th</sup> and 30<sup>th</sup>.
- Schnucks E-Scrip Card Use your Schnucks Card every time you shop! <u>Easy Money</u>!! Make it count!!!
- **Sponsorships** If you would like to sponsor Kiddush, Soda, Shalosh Seudos, this Bulletin, or something unique in honor or in memory of a loved one, please call 314-991-2100, extension 2, to make arrangements.
- Tributes Show your friends you care; a tribute is a donation in honor of a birth, a birthday, an anniversary, a healthy recovery, or in memory of a loved one, or for any reason to show you care; tributes will be listed in this bulletin monthly. For Shul Tributes call Gloria Waxman, 314-872-3296; for Sisterhood call Phyllis Silverman, 314-434-2482; for Libby Needle Fund call Sally Needle, 314-991-2575.
- Buy a Brick Online or by Phone Our website now accepts online donations for the Brick and Planting Campaign; go to <u>http://www.nhbz.org/dedications.asp</u> or call the office at 314-991-2100.
- Synagogue Honors It is customary to make a donation to the shul for Aliyos or other honors received.
- *Mi Shebarach List* ~ Prayers will be said for a Refuah Shelayma for your loved ones and friends. Please call the office, 314-991-2100, ext. 2, by 10:00 a.m. Friday mornings so we can include the names on our Mi Shebarach list for Shabbos. We need the names of the person who is ill AND his/her mother's name in Hebrew, or in English if Hebrew names are unavailable. Your contributions are greatly appreciated.
- Shalosh Seudos, The 3<sup>rd</sup> Meal of Shabbos ~ To sponsor Shalosh Seudos on Shabbos, which takes place between Mincha and Ma'ariv, please call the office to make arrangements. We are very grateful to those of you who sponsor the Third Meal as you observe the yahrzeits of your dear family members.
- Mishna Study ~ Learning Mishnayos in memory of a loved one or for a Refuah Shelayma for a person who is ill is an age-old Jewish Tradition. The word Mishna (learning) is closely related to the word Neshama (soul), and we believe that learning Mishnayos in someone's name acts as a Spiritual Elevation for that person or that person's soul. Our NHBZ Mishnayos Shiur learns every Sunday following morning minyan, carrying on this tradition by dedicating the Mishnayos to our loved ones. You may dedicate Mishnayos for 1 year: \$250; 6 months: \$150; 3 months: \$96; 1 month: \$50. May your loved one be bound up in the bond of eternal life. May HaShem be filled with compassion to restore the health of your loved one.
- *Memorial Plaques* ~ Memorial plaques from our former location are lovingly mounted in our new building. Remember your loved ones with a plaque; prices are \$150 and \$275. Please call the office for details.

## NEWS & FEATORES

- Jewish Student Union (JSU) Gala ~ GROWING A JEWISH FUTURE! Tonight, February 22, 2014 at the Danforth Plant and Science Center. Honoring Dr. Eldad and Danielle Bialecki and Dr. Michael Rauchman and Dr. Ariane Maywith, with special tribute to Howard Granok, JSU Faculty Advisor of Crossroads College Prep School. To make a donation, visit <u>www.jsustl.org</u> or contact Event Chairpersons Melanie & Dan Winograd or Rick Kodner and Gail Brody @ jsustl@gmail.com, or Rabbi Mike at 314-498-6279.
- **Purply is Coming!!!** We have a Sponsor for our new Megillos Esther! A very big THANK YOU to Sarah Klein for donating the new Megillos Esther for Purim!!! We will place a plaquette in twelve of the new booklets from Mrs. Klein dedicated in memory of her beloved grandparents HaRav

Mordecai Yosef & Fradie Baum and Ze'ev & Sarah Griner; the plaquettes in the remaining twelve booklets will be dedicated in honor of her grandchildren Avi Jordan Klein, Hannah Sasha Klein, and Rachel Klein.

- Ohr Pesia Series ~ Nusach Hari B'nai Zion will host a series on the Aspects of Purim in the "Feigenbaum-Pepose Learning Center," continuing on February 23, March 2 and March 9, at 8:00 p.m. Speakers will be Rabbis Yosef David, Shaya Mintz, Eli Shapiro, and Shmuel Wasser. Fee: \$20.00; please add a \$10.00 one-time-only yearly registration fee to cover administration costs. Go to <a href="http://www.ohrpesia.billite.com">www.ohrpesia.billite.com</a> to check out additional classes for this term.
- Inaugural Gala ~ Celebrate Yeshivat Kadimah High School ~ An innovative and creative new approach to Jewish high school education, Saturday night, March 1, 8:00 p.m. at the newly renovated St. Louis Public Library. RSVP to Yeshivat Kedimah, 314-942-3166 or <u>event@yeshivatkadimah.org</u>
- Bikor Cholim Purim Arts & Crafts Workshop at NHBZ ~ Sunday, March 2, 10:00-11:30 a.m. Bikor Cholim invites children ages 3-7 to enjoy arts, crafts, songs, treats, music & more in the Feigenbaum-Pepose Learning Center!! Parents are welcome, and adult supervision will be available for drop-off to the lower level entrance. For details: Daniela Hermelin at 314-974-0747, or Miriam Florans at 314-863-8038.
- The Wonder Years: Celebrating the Mishegas of the Preschool Years March 2, 2014, 8:30am–12:00pm at the Saul Mirowitz Jewish Community School. This workshop will provide parents of preschool-aged children with answers to some of their most frequent questions and solutions to common parenting challenges. Everyone will receive a gift bag with information from each speaker, and more. Cost to attend is \$12 in advance; \$18 at the door. To register, please go to <u>JewishinStLouis.org/WonderYears</u>. Questions? Please contact Marianne Chervitz at 314-442-3454 or <u>mchervitz@iccstl.org</u>.
- Missouri Torah Institute ~ Cordially invites you to their 7<sup>th</sup> Annual Dinner honoring Dr. & Mrs. Michael Shapiro, celebrating the First Graduating Beis Medrash class. Guest Speaker: HaRav Akiva Grunblatt, shlita. Sunday March 2<sup>nd</sup>, 2014, Marriott West, 660 Maryville Center Dr. Hors D'oeuvres 5:30 pm, Dinner 6:30 pm. R.S.V.P. 314 594-0462 or <u>office@missouritorah.org</u>
- **Tomchei Shabbos!!** Families need extra assistance with non-perishable food. Please pick up a bag available at NHBZ in the office, and fill it with your choices of non-perishable food items. Monitary donations are always welcome! For more details, or to arrange pick-ups at your home, call Sally Needle at 991-2575.
- Tomchei Shabbos Cookbook Project ~ Details on recipe categories and recipe submission information will be available shortly. If you would like to help on the cookbook please call Bryna Kandel at 569-5001 or email tomcheishabboscookbook@gmail.com.
- College Scholarships ~ Applications are open for Jewish Community Foundation (JCF) College Scholarships for St. Louis high school, undergraduate and graduate students; *due April 14, 2014.* The financial aid will cover part of the cost of each student's education. Scholarships and loan opportunities:

•**The Benjamin Pessin Education Assistance Fund** provides two \$1,000 scholarships for students studying business administration.

•<u>The Ruth Greenberg Memorial Fund for Rabbinical Training</u> offers St. Louis residents scholarships of up to \$2,500 for rabbinical training.

•**The Sam A. Kessler Memorial Scholarship**. Qualified recipient for the \$1,000 scholarship, must have resided in the St. Louis region for at least 10 years.

•<u>The Richard L. Levis, Jr. Memorial Fund</u> provides up to \$1,000 in scholarship money to any college or university student.

•<u>The Blanche and Irving Miller Scholarship Fund</u> provides \$1,000 scholarships to qualified students enrolled in accredited colleges or universities who are pursuing degrees in professional fields. These include, but are not limited to, law, medicine, hospital administration and journalism.

For more information, contact Wendy Rosenblum at The JCF of St. Louis, (314) 442-3740.

# Beyond Twelve Gates by Rabbi Ze'ev Smason Parshas Vayakhel February 21, 2014

#### Welcome to Beyond Twelve Gates

The story of Alan Swift's automobile is impressive. In 1928, while living in Springfield, Massachusetts, Mr. Swift's father gave him a 1928 Rolls-Royce Piccadilly P1 Roadster as a graduation present. The young man was

passionate about his green-over-green soft top convertible, not only driving it on a regular basis, but maintaining it meticulously over the decades. Rolls-Royce acknowledged Mr. Swift in 1994, awarding him a crystal Spirit of Ecstasy award for his length of ownership. By 2005, Mr. Swift had logged more than 170,000 miles on its odometer and he was recognized as the oldest living person to have owned a car from new. Mr. Swift passed away that year at the age of 102. Much publicity was given to Mr. Swift's length of automobile ownership. But was his length of life any less remarkable?

When giving people a blessing for long life, we traditionally bless them to have a life of 120 years. Although living to the age of 120 years is exceedingly rare, we do see that it is not an absolute ideal. A shorter lifespan of any length is a dignified accomplishment when that life is lived in a meaningful, productive fashion. Great Torah personalities are described as 'having come with their days'; for example, "And Abraham was old, he came with his days ..." (Genesis 24:1) Rather than simply 'marking time', the lives of great people teach us the ideal of using and experiencing our days to the utmost.

### Parshas Vayakhel -- Exodus 35:1 -- 38:20

Parshas Vayakhel begins with Moses assembling the entire nation of Israel and reiterates to them the commandment to observe the Shabbat. The nation is reminded that although the construction of the *Mishkan* is of transcendent importance, it does not take precedence over the weekly observance of Shabbat. He then conveys G-d's instructions regarding the details of the construction and fabrication of the *Mishkan* as described in the three previous Torah portions. The portion describes that the Jewish people came forward with their generous contributions for the *Mishkan's* construction, producing a surplus of supplies. The people donate the required materials in abundance, bringing gold, silver, copper, blue, purple and red-dyed wool, goat hair, spun linen, animal skins, wood, olive oil, herbs and precious stones. Moses has to tell them to stop giving.

The craftsmen, a team of wise-hearted artisans, are selected and the building begins. The construction includes three layers of roof coverings; 48 gold-plated wall panels, and 100 silver foundation sockets; the *Parochet* (Veil) that separates between the *Mishkan's* two chambers and the *Masach* (Screen) that fronts it; the Ark and its cover with the Cherubim; the Table and its Showbread; the seven-branched Menorah with its specially-prepared oil; and the Golden Altar and the Incense burned on it; the Anointing Oil; the outdoor Altar for Burnt Offerings and all its implements; the hangings, posts and foundation sockets for the Courtyard; and the Basin and its pedestal, made out of copper mirrors.

#### Rabbinic Ruminations

"Anchors Aweigh" is the fight song of the U.S. Naval Academy. "Anchoring" is a cognitive bias that describes the common human tendency to rely too heavily on the first piece of information offered (the "anchor") when making decisions. The "anchor" is irrelevant information used as a reference for evaluating or estimating some unknown value or information.

Here's an everyday example of anchoring: a friend asks how much you pay in rent for your 800-square-foot apartment, and then asks how much a 1,100-sq-ft apartment would cost to rent in the same building. Would you make an estimate by adding a little more to what you pay even if you've no idea of the actual costs? If so, you would be anchoring your estimate onto what you pay for your apartment.

A famous actual example of anchoring is the Williams-Sonoma bread maker. When it was the only option available and retailed for \$279, the bread maker generated little interest. Then Williams-Sonoma did something very clever -- and perhaps, manipulative. The store introduced a spiffier slicker model retailing at \$429. Nobody bought the fancy new one but sales of the original \$279 model doubled. They flew off the shelves. So, what happened? Before Williams-Sonoma introduced the novel bread maker, nobody had any clue about how much a bread maker *should* cost: \$50? \$200? \$500? It was anyone's guess. The uncertainty made it difficult to evaluate how much it was worth. The introduction of the \$429 model enabled shoppers to compare prices and overnight the \$279 model became a bargain.

Tennyson said, "A lie that is half-truth is the darkest of all lies." Beware of deception that enables bias. "Charm is deceptive and beauty is naught; a G-d revering woman is the one to be praised." (Proverbs) Beauty,

manipulation and machinations may capture our attention, but sterling character traits, a pure *neshama* (soul) and honesty are G-dly, and can capture our heart.

#### Quote of the Week

*No. The real heroes wear camo. I'm not one of them. -- T.J. Oshie*, St. Louis Blues hockey player, when called a hero after a U.S. Olympic hockey game.

## Joke of the Week

An elderly woman walked into the local synagogue. The friendly usher greeted her at the door and helped her up the flight of steps.

"Where would you like to sit?" he asked politely.

"The front row, please," she answered.

"You really don't want to do that," the usher said. "The rabbi is really boring."

"Do you happen to know who I am?" the woman inquired.

"No," he said.

"I'm the rabbi's mother," she replied indignantly.

"Do you know who I am?" he asked.

"No," she said.

"Good," he answered. (thanks to Gary Sudin)

#### President's Column

The recently installed Board of Directors is off to a fast start. We will be implementing exciting, new plans for enhancing services, serving our members, outreach and fund raising. Stay tuned for information about the Purim Seudah! If you would like to help with these or any other programs, please contact me or any Officer, Director or Trustee.

Officers:	Board of Directors:		Trustees:
President - Lenny Alper	Byron Brownstein	Harold Hoffman	Craig Berkin
Vice Pres Rich Woolf	Fran Reisler	Phyllis Silverman	Sam Bluestein
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Gabbai - Mayer Taller	Fran Alper	Kurt Kahn	Irwin Rosen
	Larry Chervitz	Stan Goldfader	Sid Silverman
	Mimi Fiszel		Menachem Szus
			Alan Zarkowsky

# Lenny Alper

The Deadline to submit new information to appear in our Shabbos Bulletin is Wednesday each week, at 12:00 noon. The bulletin is printed <u>first thing</u> every Thursday morning.

#### NHBZ Shul Tributes, February, 2014

#### IN MEMORY OF

Nancy Benson Rabbi Aaron & Pearl Borow Mayer Taller Bob & Joni Kaiser & Family Dr. Eliot & Sally Katz Bob & Sandie Abrams Sidney Schwartz and Larry & Faith Comensky Lenny & Fran Alper Irwin & Roz Rosen Harold Berman Ron & Sandy Segall Mayer Taller Merle Hartstein Bobbie Ring Edna Feit Brentmoor Retirement Community – Fountainbleau Ellyn & Mike Feinzimer Wolff & Grossman P.C. Sherry & Bill Resh Atlas Supply Co. (Suffian Family) Stanley & Marylin Eisenstein

Nusach Hari B'nai Zion 650 N. Price Road Saint Louis, MO 63132 Ze'ev Smason, Rabbi Aaron Borow, Rabbi Emeritus Leonard M. Alper, President Dr. Ethan Schuman, Chazan Artie Roth Shirley Fredlich Granddaughter of Mr. & Mrs. R. Weingart Lil Simpson Arthur Lander Sam Reznick & Family Paul Kram Rose Ragin Manuel Friedman Irwin & Roz Rosen

#### IN HONOR OF

Marriage of Hannah Kaiser to Lee Mirowitz Mr. & Mrs. Martin Mintzer Mayer Taller Gloria Waxman & Family Marci, Rick & Abby Eisen Morris & Estelle Kram

Marriage of Granddaughter of Rachael Pevnick Rabbi Aaron & Pearl Borow 60<sup>th</sup> Wedding Anniversary of Sam & Shirley Bluestein Harvey & Dorit Daphna-Iken Francine Blau **Dorothy Mariam** Mayer Taller David & Norma Rubin Rabbi Aaron & Pearl Borow Bob & Joni Kaiser & Family Morris & Estelle Kram 60<sup>th</sup> Wedding Anniversary of Marvin & Jackie Gitel Joe & Marilyn Rosengarten Tracy & Michael Alter Bob & Joni Kaiser & Family Sharon Smith 50<sup>th</sup> Wedding Anniversary of Larry & Rayna Chervitz Betty Peters

#### The following good wishes for a Happy Birthday were sent By Alan & Janet Haber TO:

Justin Shanitkvitch Mark Tendler Gary Sudin Bonnie Klein Irvin Bremler Mindv Woolf Melissa Marbain Dennis Yasinev Danielle Yasinev Alex Yasinev Eli Szus Mary Weiner Lil Simpson Gary Shanker Dr. Jonathan Shanker Rhonnie Goldfader Sandie Abrams Avi Borow Dr. David Reisler Maver Taller Chiyya Smason Samantha Sabol Dr. Faye Cohen Elisheva Sudin Al Katz Frances Rothman IN HONOR OF Birthday of Sandie Abrams Bob & Joni Kaiser & Family Anniversary of Abert & Shiela Goodman Alan & Janet Haber Anniversary of Howard & **Phyllis Loiterstein** Alan & Janet Haber Mayer Taller Anniversary of Les & Mimi Sabol Mayer Taller Alan & Janet Haber

Anniversary of Ron & Sandy Segall Alan & Janet Haber Anniversary of Dr. Craig & Jackie Berkin Maver Taller Alan & Janet Haber Anniversary of Robert & Kate Friedman Alan & Janet Haber Anniversary of Efim & Dora Sulpovar Alan & Janet Haber Anniversary of Leonid & Stella Vladimirov Alan & Janet Haber Mayer Taller Anniversary of Rabbi Aaron & Pearl Borow Alan & Janet Haber Birth of new daughter to Dr. Jonathan & Naomi Shanker Mayer Taller Irwin & Roz Rosen Birth of new granddaughter of Dr. Ethan & Debby Schuman Bob & Joni Kaiser & Family Birth of new grandson of Dr. Ethan & Debby Schuman Bob & Joni Kaiser & Family Birth of new grandson of Keith & Karen Zeff Bob & Joni Kaiser & Family Friendship & Assistance of Mayer Taller Andy & Ellen Berg Thanks to Rich & Mindy Woolf for a beautiful Shabbat Mark, Shuli, Dalit & Eli Tropp Thanks to Dr. Ethan Schuman Howard Sandler Thanks to Dr. Jay Pepose and Dr. Susan Feigenbaum Shirley Fredlich Anniversary Honoree Ethan Schuman Shirley Finger

A SPEEDY RECOVERY TO Howard Sandler

Mayer Taller

#### NHBZ Libby Needle Fund Tributes, February, 2014

#### IN MEMORY OF

Harold Berman Lou & Shirley Osheroff From Lou & Shirley Osheroff: In Honor of Marriage of Hannah Kaiser & Lee Mirowitz Wishes for good health and mazel to Dorothy & Glen Beck Bar Mitzvah of Natan Mendelson, Son of Mr. & Mrs. Jeff Mendelson

# Trib-ute (trib'yoot) - A gift, declaration, or other acknowledgement of gratitude, respect or admiration. Make a tribute honor someone's simcha or good health or a loved one's memory Synagogue Tribute - Call Gloria Waxman 314-872-3296 Sisterhood Tribute - Call Phyllis Silverman 314-434-2482 Libby Needle Fund Tribute - Call Sally Needle 314-991-2575

Libby Needle Fund Tribute - Call Sally Needle 314-991-2575 Chesed Committee Tribute – Pick up at the NHBZ office.

Nusach Hari B'nai Zion 650 N. Price Road Saint Louis, MO 63132 Ze'ev Smason, Rabbi Aaron Borow, Rabbi Emeritus Leonard M. Alper, President Dr. Ethan Schuman, Chazan Office Phone 314-991-2100 Chapel Phone: 314-991-2100 Webpage: <u>www.nhbz.org</u>