

# NHBZ Shabbos Bulletin

March 2, 2013

*Welcome to Nusach Hari B'nai Zion*

20 Adar 5773

Affiliated with the Union of Orthodox Jewish Congregations of America

Torah Portion – Ki Sisa:  
Parshas Parah  
Haftorah:

Exodus 30:11 – 34:35  
Numbers 19:1-22  
Ezekiel 36:16-36

Stone Chumash pages 484-515  
Stone Chumash page 838-842  
Stone Chumash pages 1216-1217

## Erev Shabbos - Friday, March 1

- **Mincha & Ma'ariv** (5:30 pm)
- **Candle Lighting** (5:35 pm)

## Shabbos - Saturday, March 2

- **Shachris & Musaf** (9:00 am) - Thank you for leading services:
  - Pesukei D'Zimra: **Howard Sandler**
  - Shacharis: **Sammy Chervitz**
  - Leyning: **Aryeh Needle**
  - Haftorah: **Fabian Attoun**
  - Sermon: **Rabbi Ze'ev Smason**
  - Musaf: **Marc Chervitz**
- **Kiddush** ~ (After Musaf) Kiddush is being sponsored today in honor of the 50<sup>th</sup> Wedding Anniversary of Larry and Rayna Chervitz, thanks to their children Marc & Vicki, Cheryl & Paul, and Elizabeth & Pat. **MAZEL TOV + HAPPY ANNIVERSARY TO LARRY + RAYNA!!!**
- **Mincha, Shalosh Seudos, Ma'ariv** (5:20 pm)
- **Shabbos Concludes** (6:40 pm)



## Coming Events – (see Event Planner Box for *all* events)

- **Pesach is Coming** ~ Pesach will be upon us in a blink of an eye — **it's TIME NOW to sell your chometz!!!** FIVE WAYS to add your name and address to our list: **1.** Make an appointment to meet with Rabbi Smason in the office; **2.** Sell your chometz to Rabbi Smason at minyan; **3.** Come to the office and sign your name yourself; **4.** Call Sandie, 314-991-2100, ext. 2; or **5.** Send an email to Sandie ([sandieabrams@hotmail.com](mailto:sandieabrams@hotmail.com)) and say that you want us to add your name to the list. Whichever way you choose, whether for your residence only or to add your place of business, please include your address, your apartment/unit number, (business name and suite number), and zip code. Please make your checks **payable to the Rabbi's Charity Fund** and send or bring them to our office, or to charge to your credit card call Sandie at 314-991-2100, ext. 2.

## This Week

### *At a Glance*

	Shabbos March 2	Sun. March 3	Mon. March 4	Tues. March 5	Wed. March 6	Thurs. Mar. 7	Fri. March 8	Shabbos March 9
<b>Shachris</b>	9:00 am	8:00 am	7:00 am	7:00 am	7:00 am	7:00 am	7:00 am	9:00 am
<b>Mincha/Ma'ariv</b>	5:20 pm	5:35 pm	5:35 pm	-	-	-	5:35 pm	5:25 pm
<b>Maariv Only</b>	-	-	-	6:45 pm	6:45 pm	6:45 pm	-	-
<b>Events – see times in Event Planner Box below</b>	Kiddush in honor of Larry & Rayna Chervitz	BUY CASH CARDS!	Give to Maos Chitim!	BUY CASH CARDS!	Rabbi Smason's Lunch 'n' Learn	Sell Your Chometz	Erev Shabbos	Shabbos HaChodesh; Lunch & Learn; Jerry & Fran Cohen Simchas

Nusach Hari B'nai Zion  
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**Ze'ev Smason, Rabbi**  
Aaron Borow, Rabbi Emeritus  
Janet Haber, President  
Dr. Ethan Schuman, Chazan

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***NHBZ Event Planner*** (Check 'Coming Events' for time, date or location changes.)  
 Call the office at 314-991-2100, ext. 2, to confirm the date and time of any event.

**Weekly at NHBZ**

**SHABBOS**

- **Child Care** (10:00 am – Noon) kids 3 & under in the Children's Room
- **Youth Programming** (10:15 am – 11:00 am) children 4-8, in the Youth Lounge.
- **Learners Service** (10:15 am) led by Rabbi Ze'ev Smason in the Chapel
- **Shabbos Tanach (Bible) Study Group** (30 minutes before Mincha)

**SUNDAY**

- **Mishna Learning** (after Shachris) with Rabbi Chanan Swidler of Aish
- **RAP with the RABBI Teen Group** (10:15 am) with Rabbi Smason @ Starbucks Olive & Price
- **Mystical Moments** with **Rabbi Max Weiman** (between Mincha & Maariv.)
- **Tanya** (8:00 pm) with Rabbi Shaya Mintz of the St. Louis Kollel

**WEDNESDAY**

- **Rabbi Smason's Lunch & Learn** (12:15 pm – 1:00 pm) now studying Pirkei Avos

**THURSDAY**

- **Schechita** (5:30 pm – 6:30 pm) with Rabbi Chaim Loike of the OU Kashruth Division

**Monthly at NHBZ**

- **Irvin Alper Social Club** (First Sunday)
- **Women's Home Study Group** (First Tuesday, 2:30 pm) with Rabbi Shaya Mintz, of the St. Louis Kollel at home of Jackie Berkin
- **Morris Lenga Yiddish Club** (First Thursday, 7:30 pm)
- **Dine-In Pizza Night** (Last Sunday 5:00 pm – 7:00 pm)
- **Carry-Out Pizza Night** (Wednesday mid-month; will resume ASAP!)
- **Sisterhood** (Third Tuesday)
- **Women's Guide to Time** (As scheduled) with Rebbitzin Chani Smason

**NHBZ Signature Events**

- **Synaplex Shabbos**
- **Shabbos Lunch & Learn**
- **I-Chat**

**Coming Events** – (see Event Planner Box for *all* events)

- **Vaad Hoer Maos Chitim Campaign** ~ (now through Passover) – The campaign assists people in Israel and St. Louis to properly observe and celebrate Pesach. Please make checks payable to Vaad Hoer Maos Chitim, and write "NHBZ" on the notation; send checks to the Vaad Hoer or NHBZ.
- **Tonight, March 2 ~ Did you RSVP for the NHBZ *Wine & Chocolate Pairings* Party tonight?** Those who did will indulge themselves in luscious wines and delectable chocolates!!! Noted wine columnist, Gail Appleson will share her expertise during an evening of delightful fun!!! 7:30 p.m. at 7700 Forsyth Blvd., Suite 1800, in Clayton (at Armstrong Teasdale in the Centene Building).
- **RABBI SMASON** will be attending the AIPAC Policy Conference in Washington, D.C., from Sunday, March 3 through and including Tuesday, March 5.
- **Sunday, March 3** ~ The Irvin Alper Social Club ~ Supper at 5:00 p.m.; \$6.00 per person. Come and have an evening of fun ~ cards, a movie or just shmooz! RSVP to Ruth Alper, 314-579-2877.
- **Shabbos, March 9** ~ Shabbos Lunch & Learn in honor of March Birthdays & Wedding Anniversaries. Rabbi Smason will speak on the topic: "Highlights and Insights from the 2013 AIPAC Policy Conference. Thanks to **Jerry & Fran Cohen** for a very generous donation to sponsor Chollent & Sesame Noodles in honor of their 62<sup>nd</sup> Anniversary in February, and Jerry's "Special" birthday in March. Thanks to **Larry & Shirley Hollander** for sponsoring special cakes in honor of Jerry & Fran! **Mazel Tov to Jerry and Fran!!!**
- **Sunday, March 10** ~ NHBZ Sisterhood & the Irvin Alper Social Club invite everyone to their **Antiques Road Show & Dinner** at 6:00 p.m. Interesting ~ Funny ~ Surprising!!!! Bring an item. Values determined by Art Ressel, of the renowned Ivey-Selkirk Appraisers. All you can eat dinner follows (Pasta with Meat Sauce, Salad, Garlic Bread, Dessert and Beverages.) **Admission \$10.00** per person. All profits will benefit the "Passport to Israel" program. Come & support our NHBZ kids!! **PLEASE BE SURE TO MAKE YOUR RESERVATIONS so we prepare enough food for everyone!!!** RSVP: Rachael Pevnick (314-395-6017) or Ruth Alper (314-569-2877).

- **A New Bi-Monthly Women's Tefila Class.** Led by Rabbi Ze'ev Smason, the class will meet on the 2nd and 4th Mondays of the month, 7:00 p.m., at the home of Norma Rubin, at 1039 Chartres in University City (one block east of McKnight, off Old Bonhomme). **Next class: Monday, March 11.** The focus of our class is the structure and deeper meaning of the Shabbos morning service and prayers, and how prayer can be used as a basis for our own communication with G-d. All women welcome!
- **Please join us for a new class series with Rabbi Smason** at The Law Offices of David A. Rubin, L.L.C. – NEAR THE “J” – 10880 Baur Blvd., 63132. The **3rd** Tuesday of the month, 12:15 p.m. Next class: **March 19**, *Vayikra: Why Did We Bring Sacrifices?* Following months' schedule: **April 16**, *Kedoshim: What is Holiness?* **May 21**: *Be'ha'aloscha: The Priestly Blessings.* **June 18**: *Balak: Bilaam; a Non-Jewish Prophet?*

## Meetings

- **Sisterhood Luncheon & Gold Dollar Bingo** (Tuesday, March 12, at noon.) Delicious Lunch & Prizes! Corned Beef & Turkey Sandwich, Potato Salad, Mixed Green Salad, Sweets, Coffee, Soda & More!!! \$6.50 donation. Men & Women of all ages Welcome!!! RSVP: Rachael Pevnick, 314-395-6017.
- **Religious Committee** (Wed., March 6 at 7:00 pm) in the Teen Lounge
- **Board of Directors** (Tuesday, March 12 ) Minyan at 6:45 p.m.; Meeting at 7:00 p.m.
- **Executive Committee** (To Be Announced)

## Reminders

- **Buy and Use Cash Cards** – call the office ASAP to order your cards and **earn free money** for NHBZ!
- **Schnucks E-Scrip Card** - Use your Schnucks Card *now*, and make it count!!!
- **Sponsorships** - If you would like to sponsor Kiddush, Soda, Shalosh Seudos, this Bulletin, or something unique in honor or in memory of a loved one, please call 314-991-2100, extension 2, to make arrangements.
- **Tributes** - Show your friends you care; a tribute is a donation in honor of a birth, a birthday, an anniversary, a healthy recovery, or in memory of a loved one, or for any reason to show you care; tributes will be listed in this bulletin monthly.
  - For a Shul tribute, call Gloria Waxman at 314-872-3296
  - For a Sisterhood tribute, call Phyllis Silverman at 314-434-2482
  - For Libby Needle Fund, call Sally Needle at 314-991-2575
- **Buy a Brick Online or by Phone** - Our website now accepts online donations for the Brick and Planting Campaign; go to <http://www.nhbz.org/dedications.asp> or call the office at 314-991-2100.
- **Synagogue Honors** - It is customary to make a donation to the synagogue for an Aliyah or other synagogue honors received.
- **Mi Shebarach List** ~ Prayers will be said for a Refuah Shelayma for your loved ones and friends. **Please call the office, 314-991-2100, ext. 2, by 10:00 a.m. Friday mornings** so we can include the names on our Mi Shebarach list for Shabbos. We need the names of the person who is ill AND his/her mother's name in Hebrew, or English--if Hebrew names are unavailable. Your contributions are greatly appreciated.
- **Memorial Plaques** ~ All memorial plaques from our former location are lovingly mounted in our new building. Remember your loved ones with a plaque; prices range from \$150 to \$275. Call the office for details.
- **Shalosh Seudos, The 3<sup>rd</sup> Meal of Shabbos** ~ To sponsor Shalosh Seudos on Shabbos, which takes place between Mincha and Ma'ariv, please call the office to make arrangements. We are very grateful to those of you who sponsor the Third Meal as you observe the yahrtzeits of your dear family members.
- **Mishna Study for a Loved One** ~ Learning Mishnayos in memory of a loved one or for a Refuah Shelayma for a person who is ill is an age-old Jewish Tradition. The word Mishna (learning) is closely related to the word Neshama (soul), and we believe that learning Mishnayos in someone's name acts as a Spiritual Elevation for that person or that person's soul. Our NHBZ Mishnayos Shiur, which learns every Sunday following morning minyan, is carrying on this tradition by dedicating the Mishnayos to those in whose names the Mishnayos will be learned. You may dedicate Mishnayos for 1 year: \$250; 6 months: \$150; 3 months: \$96; 1 month, \$50. Thanks to Bob & Sandie Abrams for sponsoring Mishna Study for Carol Abrams, sister in law, and Irwin Mitchell, cousin. *May your loved one be bound up in the bond of eternal life. May HaShem be filled with compassion to restore the health of your loved one.*

***Welcome to Beyond Twelve Gates!***

The meteor that recently crashed to earth in Russia was about 55 feet in diameter and weighed around 10,000 tons, making it the largest such object to hit the Earth in more than a century. The meteor has been identified as a chondrite -- pronounced with a hard "K" sound -- which comes from the Greek word for grains of sand. But in the region where the meteor fell, the chondrite goes by another title: A chance to cash in. People have been scrambling to collect pieces of the famous meteor. Although large chunks have yet to be found, smaller fragments of the meteor have fallen throughout the local area.

A black market has developed, with people coming to surrounding villages and offering \$100, \$200 and more for little handfuls of space debris that fell somewhere over Siberia. When a stranger knocked on her door, Larisa Briyukova was offered \$60 for a fist-size stone she found under a hole in the roof tiles of her woodshed. After some negotiation, they settled on a price of \$230. A few hours later, another man pulled up, looked in the hole in the roof, and offered \$1300. "Now I regret selling it," said Ms. Briyukova, "But then, who knows? The police might have come and taken it away, anyway." In a rush to retrieve the fragments, many buried in deep February snows, even children have gotten into the act. Sasha Zarezina, 8, happily plunged into a snow bank near her small village, laughing, kicking and throwing up plumes of powdery snow. Then she stopped, bent over and started to dig. "I found one!" she yelled. "All it takes is looking carefully," said Sasha. "The stones are in the snowdrifts. To find a stone you find a hole. And then you dig."

Although the Torah can be read by the simplest individual, one must delve beneath its surface meaning if one is to discover its true treasures. What will one discover if one 'digs' more deeply into the Torah? Nothing less than guidelines to living a meaningful, purposeful life. A popular misconception is that the word 'Torah' means 'the law.' In fact, 'Torah' means 'instructions.' Instructions for what? Instructions for living, as King Solomon said, "If you seek it (Torah) like silver, and search for it as for hidden treasures; then you shall understand awe and reverence of the Lord, and find the knowledge of G-d." (Proverbs 2:4-5)

***Parshas Ki Sisa ~ Exodus 30:11 -- 34:35***

The portion begins with G-d's command to Moses to take a census by collecting an equal contribution of a half-shekel coin from every adult male between the ages of 20 and 60, with the profits going to the Mishkan (Tabernacle). G-d designates Betzalel, of the tribe of Judah, and Oholiav, of the tribe of Dan, to supervise the upcoming construction of the Mishkan. The mitzvah of Shabbat is then repeated to caution the nation that even the construction of the Mishkan does not supersede the observance of the weekly day of rest.

The Torah returns to the narrative of the Revelation at Mt. Sinai and describes the horrible sin of the golden calf. G-d relents to Moses' prayer that the Children of Israel should be spared from annihilation for this great transgression, and Moses descends from the mountain with the two tablets of the Ten Commandments in hand. Upon witnessing a small segment of the population dancing around the golden calf, Moses smashes the tablets and burns the idol, initiating the process of repentance. Moses again ascends the mountain to pray to G-d that the Jewish people should be forgiven and regain their status as the chosen people. Moses eventually returns with the second set of tablets and a renewed covenant with G-d, his face radiant as a result of the Divine experience.

***Rabbinic Ruminations***

Remember the time you bought that Hand-Carved, Lady Figurine Extendable Turkey-Foot Back Scratcher, and then rationalized the purchase so that you convinced yourself that, all along, it was a great idea? When we buy something totally unnecessary, faulty, or overly expensive, we often talk ourselves into thinking it was a good deal. Yep, that's post-purchase rationalization in action -- a kind of built-in mechanism that makes us feel better after we make bad decisions, especially at the cash register. Also known as Buyer's Stockholm Syndrome, it's a way of subconsciously justifying our purchases -- especially expensive ones. Social psychologists say it stems from the principle of commitment, our psychological desire to stay consistent and avoid a state of cognitive dissonance.

Let's say, for example, you can't decide between two popular cars, but in the end decide to buy the one that many of your friends also own. After purchasing it, you may find it has a lack of features, a weak MPG rating, and a

predisposition to defects compared to the car you 'almost' bought. However, you don't want to feel you made the wrong decision, and so you'll try to convince your friends -- and yourself -- that your original choice was the correct one, and that your opinion is better than everyone's opinion. And you may even use a 'sour grapes' tactic: Denigrating the car you didn't buy, because you can no longer have it.

The human brain is capable of trillions of processes per second, making it far more powerful than any computer currently in existence. If so, why do we often exercise poor judgment? We're subject to cognitive biases, those annoying glitches in our thinking that cause us to make questionable decisions and reach erroneous conclusions. It takes wisdom to counter our cognitive biases. The human condition makes it nearly impossible to totally remove personal bias from our decisions. However, the perspective of a good friend, teacher or mentor can provide insights to help us see reality more clearly. Ethics of the Fathers advises, "Make for yourself a teacher and acquire for yourself a friend." For decisions big and small, seek advice from friends, teachers and mentors.

### *Quote of the Week*

The only thing chicken about Israel is their soup -- *Bob Hope*

## **Joke of the Week**

Rabbi Cohen met one of his congregants on the street one day. After exchanging greetings, the lady asked him, "Rabbi, is it a sin for my husband to play golf on Shabbos?"

With a twinkle in his eye, Rabbi Cohen answered without hesitation, "The kind of golf your husband plays is a sin any day of the week."

## **Simchas, News and Features**

- **MAZEL TOV ON SIMCHAS** March 2-8 - **Happy Birthday to Shirley Bluestein, Pearl Figus, Janet Haber, Randi Hirsch, Zack Shanitkovich, Herb Subovitz and Victor Tendler. Happy Anniversary to Andy & Betty Epstein, Don & Roma Kleiman and Gary & Trudy Sudin.** Show your friends you care ~ send a tribute. Shul: Gloria Waxman 314-872-3296; Sisterhood: Phyllis Silverman 314-434-2482; Libby Needle Fund: Sally Needle 314-991-2575; For Chesed Fund: Drop by the office for a Card Pack.
- **PURIM SEUDAH!!!! AN EXTREMELY BIG THANK YOU** to **Sima Moria and Moshe Pinto, our head chefs**, who created a an incredible menu, and Mati Elmaleh and Boris Yasinev, their helpers, for the indescribable Purim Seudah last Sunday night at NHBZ. We had THE BEST PURIM SEUDAH in St. Louis thanks to Sima, Moshe, Mati and Boris and all their hard work in preparing a wonderful Israeli menu of the most delicious food! Very **Special thanks to Moshe, Sima and Mati who donated all the food for the dinner – a very generous contribution to NHBZ.**
- **BASKETBALL RIVALRY** ~ Block Yeshiva will face MTI in the final boys basketball game of the season this Saturday night at The Yetra and Israel Goldberg Gymnasium (EHA:1138 N. Warson Rd.). Senior Night ceremony at 8:00 PM followed by tip-off at 8:15 PM. (Teenage girls kindly requested not to attend.)
- **cRc KASHRUS ALERT** ~ Simply 7 brand White Cheddar Pomegranate Chips are mislabeled as cRc DE. In fact, the product is actually DAIRY (Cholov Stam). Corrective measures are being taken.
- **JSU Gala** Jewish Student Union "**INSPIRE A JEWISH TOMORROW!**" March 9<sup>th</sup>, at the Coronado Ballroom, honoring Michael and Carol Staenberg; special tribute to Rick Kodner and Gail Brody. We will also inaugurate the Meira Bresler Riemer Scholarship Fund. Meira was passionately involved in inspiring the youth of both JSU and NCSY. In her memory, her family and friends have established this National fund, which will provide opportunities to youth to enhance their Jewish identity and love for Israel. For details, to make reservations, or to make a donation visit [www.jsustl.com](http://www.jsustl.com). Contact chairpersons Danielle & Eldad Bialecki or Melanie & Dan Winograd at [jsustl@gmail.com](mailto:jsustl@gmail.com). JSU serves more than 700 teens in 11 high schools in the St.Louis area.
- **TOMCHEI SHABBOS COMMUNITY FOOD DRIVE IS A SUCCESS!!!** And the food drive continues on! Please pick up a bag for non-perishable food items available at NHBZ in the office or chapel. Money donations are always welcome! For more details, or **to arrange a pick up at your home**, please call **Sally Needle** at 991-2575.

- **This week is Shabbos Parah** ~ Shabbos of the Red Heifer. **Shabbos Parah** occurs on the Shabbos before Shabbos HaChodesh, one or two weeks after Purim, and marks the beginning of formal preparations for Passover. The special Torah reading, Number 19:1-22, discusses a ritual of purification involving a red heifer (in Hebrew, parah adumah). Specifically, the ritual purifies people from the ritual impurity that comes from contact with the dead. At the end of the ritual, the people are purified, but the person who performed the ritual becomes temporarily impure. The rabbis speak of the ritual of Parah Adumah as the greatest of mysteries: it makes the impure pure, and makes the pure impure. The passage is chosen for this time because of the need to purify oneself for Pesach, in preparation for pilgrimage to Jerusalem and the Temple. The corresponding haftorah portion is Ezekiel 36:16-36, which also talks about purification.
- **Next week is Shabbos HaChodesh** ~ Shabbos of the "Month." **Shabbos HaChodesh** is the Shabbos that occurs on or before the first day of the month of Nisan during which Passover is observed. We read an extra Torah portion, Exodus 12:1-20, which talks about preparations for Passover, which begins on 15 Nisan. With one simple line, it establishes the Hebrew calendar: "This month shall be for you the beginning of the months, it shall be for you the first of the months of the year." In the Hebrew calendar, months are counted from Nisan in the spring but years are counted from the month of Tishrei in the fall. The corresponding haftorah portion is Ezekiel 45:16 – 46:18, which also talks about the first month and the offerings at that time.

**NUSACH HARI B'nai Zion Sisterhood &  
The Irvin Alper Social Club  
present the fabulous . . .**

## **Antiques Roadshow**

**Values determined by Art Ressel of the renowned  
Ivey-Selkirk Appraisers**

**Sunday, March 10, 2013 ~~~ 6:00 p.m.**

**EVERYONE** is invited to bring a treasure from your home  
(one item per family, please) and learn all about it ~~  
Interesting ~ Funny ~ Surprising!!

Please Join Us For Dinner ~

Spaghetti with MEAT SAUCE, Garlic Bread, Salad, Dessert & Beverages.

**ADMISSION:** Adults \$10.00 Kids 4-10: \$5.00 Kids 3 & Under: FREE

**ALL PROFITS WILL BENEFIT PASSPORT TO ISRAEL**

Come and support our NHBZ kids!!

**RESERVATIONS REQUIRED!!**

**R.S.V.P.**

**Rachael Pevnick, 314-395-6017 or Ruth Alper, 314-569-2877**