

NHBZ Shabbos Bulletin

Aug 18, 2012

Welcome to Nusach Hari B'nai Zion

30 Av, 5772

Torah Portion Re'eh

Deuteronomy 11:26 – 16:17

Stone Chumash pages 998 - 1023

Maftir Shabbos Rosh Chodesh

Numbers 28:9 – 28:15

Stone Chumash pages 890

Haftorah Shabbos Rosh Chodesh

Isaiah 66:1 - 66:24

Stone Chumash pages 1208 - 1210

A special thank you to Rabbi Smason and NHBZ from David & Norma Rubin

August 16 is **David's** birthday and September 1 is **Norma's** birthday, but most importantly, August 21 is our first wedding anniversary! **Norma, Yitzchak, and David** are so grateful to **Rabbi Smason** for making it all possible, from working with **Norma** as she explored Orthodox Judaism to actually presiding over our beautiful wedding and making it that much more beautiful. And we want to give a special thank you to the entire NHBZ family. We are so honored, humbled, and happy that you have welcomed us into your home and into your hearts.

Today's bulletin is sponsored by **Fran & Lenny Alper** in honor of **Norma & David Rubin's** wedding anniversary!

Erev Shabbos - Friday, August 17

- **Mincha & Maariv** (7:00 pm)
- **Candle Lighting** (7:35 pm)

Shabbos Rosh Chodesh - Saturday, August 18

- **Shachris & Musaf** (9:00 am) - Thank you for leading services:
 - Pesukei D'Zimra: **Howard Sandler**
 - Shacharis: **Dr. Ethan Schuman**
 - Leyning: **Max Gornish**
 - Haftorah: **David Rubin**
 - Sermon: **Rabbi Ze'ev Smason**
 - Musaf: **Dr. Ethan Schuman**
- **Child Care** (10:00 am – Noon) – for children 3 years old and younger, in the Children's Room downstairs.
- **Youth Programming** (10:15 am – 11:00 am) – for children ages 4-8, in the Youth Lounge on lower level.
- **Learners Service** (10:15 am) - led by **Rabbi Ze'ev Smason**, in the Chapel on the lower level.
- **Kiddush and Lunch 'n' Learn** (following Musaf) - **MAZEL TOV** to our friends celebrating birthdays and wedding anniversaries in August! Our celebrants invite you to Kiddush & Lunch in the Social Hall; after Kiddush, please wash, be seated and silent until **Rabbi Smason** makes HaMotzi; after lunch **Rabbi Smason** will speak on the topic "Jewish Genetic Myths"
- **Thanks to Norma & David Rubin** for sponsoring lunch; "Celebrity Chef" **Norma** made all the food, cakes and challahs at the Shul under the supervision of Rabbi Ze'ev Smason!
- **Thanks to Pop-Stars Mimi Fiszel** for sponsoring soda in honor of **Norma & David Rubin's** wedding anniversary and in honor of the birthdays of her sister Rosemary Nochlin and niece Erica Nochlin, and thanks to **Sheryl Levine** for sponsoring soda in honor of her husband **Bobby's** birthday!
- **Shabbos Study Group** (6:15 pm) - Studies in Tanach, led by **Menachem Szus**
- **Mincha / Shalosh Seudos / Ma'ariv** (7:15 pm)
- **Shabbos Concludes** (8:37 pm)



This Week

Davening Times	Shabbos Aug 18	Sun. Aug 19	Mon. Aug 20	Tues. Aug 21	Wed. Aug 22	Thur. Aug 23	Fri. Aug 24	Shabbos Aug 25
Shachris	9:00 am	8:00 am	7:00 am	7:00 am	7:00 am	7:00 am	7:00 am	9:00 am
Mincha/Maariv	7:15 pm	7:00 pm	7:00 pm	7:00 pm	7:00 pm	7:00 pm	7:00 pm	7:05 pm
Events	Shabbos Rosh Chodesh; Learning	Rosh Chodesh; Learn; RAP; Tanya;	Guide to Time; Buffet!	BINGO; Buy Cash Cards	Lunch 'n' Learn;	Shechita Class	Erev Shabbos	Shabbos

- **Sunday Learning** (Sunday, Aug 19, after Shachris) - **Rabbi Chanan Swidler** of Aish leads Mishna study for men following Sunday morning services; davening at 8:00 am.
- **RAP with the RABBI Teen Group** – (Sunday, August 19, 10:15 am) - with **Rabbi Smason**, for young men and women; at Starbucks at Olive & Price, with complimentary drinks to all!
- **Tanya Class** (Sunday, Aug 19, 8:00 pm)
- **Chinese Buffet** (Monday, August 20, 5:30 pm) - see picture ad.
- **Women's Guide to Time** (Monday, August 20, 7:30 pm) - Explore the powerful opportunities the Jewish lunar calendar offers us as women; presented by **Rebbitzin Chani Smason**; Month = Elul, Theme = Beloved, Sign = Bride, Focus = Desire; in the Teen Lounge on the lower level.
- **Sisterhood Lunch and Bingo** (Tuesday, August 21, Noon) - see picture ad.
- **Rabbi Smason's Lunch & Learn** (Wednesday, August 22, 12:15 pm) - in the Teen Lounge; now studying Pirkei Avos (Ethics of the Fathers, in English), which deals with Jewish ethical and moral principles; please join us for an enjoyable and relevant presentation and discussion.
- **Shechita Class** (Thursday, August 16, 5:30 pm – 6:30 pm) - An 8 month series of classes for men led by Rabbi Chaim Loike, a Rabbinic Coordinator with the OU Kashruth Division; at NHBZ lower level.
- **Buy and Use Cash Cards** (Monday – Friday) – Next order dates are **Thursday August 30 and Thursday, September 13**; buy 'em before these dates and earn free money for NHBZ.

Coming Events

- **Dine-In Pizza Night** (Sunday, August 26, 5:00 pm – 7:00 pm)
- **I-Chat Israel Current Events Discussion Group** (Sun. Aug. 26, 4 pm – 5 pm) - see flyer in lobby.
- **Labor Day Weekend Family Picnic & BBQ** (Sunday, September 2, 4:30 pm – 7:00 pm) - Irv Zeid Park, around the corner from NHBZ.
- **Irvin Alper Social Club** (Sunday, September 2).
- **NHBZ Women's Home Study Group** (First Tuesday, Sept 4, 2:30 pm) - at the home of **Jackie Berkin**; Topic is "The Six Constant Mitzvos," presented by **Rabbi Shaya Mintz**, of the St. Louis Kollel; all women are welcome; please join us!
- **Cooking for Rosh Hashanah** (Wednesday, September 5, 7:00 pm – 9:00 pm) - \$10, limited to 15 people, so sign up soon!
- **Morris Lenga Yiddish Club** (First Thursday, Sept 6, 7:30 pm) - Join us for a spirited hour filled with Yiddish stories, songs and laughter; "mavens" as well as novices are welcome.
- **"Early-in-the-Month" Dine-In Pizza Night** (Sunday, September 9, 5:00 pm – 7:00 pm)
- **Carry-Out Pizza Night** (None in September)



Meetings

- **Executive Committee *New Date*** (Wednesday, August 29, following minyan at 7:30 pm)
- **Board of Directors** (Tuesday, September 11, following minyan at 7:30 pm)

Reminders

- **Sponsorships** - If you would like to sponsor kiddush, Soda, Shalosh Seudos, this bulletin, or something special and unique in honor or in memory of someone, please call 314-991-2100, ext. 2, to make arrangements.
- **No Free Money for NHBZ This Week *unless you act!!*** - Use Schnuck's Scrip and buy Gift Cards; call Scrip and Gift Card Maven Janet Haber at 567-7406 for details.
- **No More Volunteer Opportunities because everything is done, *NOT*** - NHBZ needs YOU! NHBZ is open 24 hours per day, 7 days per week, and 52 weeks per year; to provide such an ongoing service, we need your help; whatever your skills, we have an opportunity for you; please call the office to volunteer.



Beyond Twelve Gates by *Rabbi Ze'ev Smason*

Beyond Twelve Gates' refers to a beautiful concept taught by the great mystic *Rabbi Isaac Luria* (1534-1572), also known as 'The Ari'. There exist twelve gates of prayer in Heaven — one for each tribe of Israel. There also exists a Heavenly thirteenth gate. Through this gate the prayers of all Jews, regardless of tribe, Jewish education or level of observance, are allowed to enter and are heard by G-d.

Parshas Re'eh

August 18, 2012

30 Av, 5772

Welcome to Beyond Twelve Gates

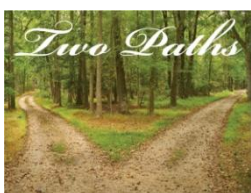


Rarely do promises of "the best deal in history" pan out. But an online shopper recently bought a BMW at a too-good-to-be true price that was really true -- \$1. A car dealership in

New Zealand frequently offers cars on online auction sites, allowing the vehicles to sell at any price the market demands. In the case of a certain BMW, however, a \$1 figure was erroneously entered as a minimal sale price. Before the dealership could realize its mistake, a buyer wound up getting the deal of his or her life: a 1994 BMW 320i for \$1. The \$1 sale was most definitely an unintended mistake -- the car in question was worth the equivalent of \$2,400. Still, the sale was honored because, according to dealership manager Mike Nokes, "we are firm believers in the auction process and for it to be fair to buyers and sellers alike."

The giving of the Torah to the Jewish people 3300 years ago was, in a spiritual sense, "the best deal in history." Is it appropriate to refer to the gift of the Torah as a "deal"? Certainly! After all, Jewish mothers in Eastern Europe used to serenade their sons to sleep with a Yiddish lullaby entitled "*Torah ist dabeste schorah* - Torah is the best merchandise." Rabbis, heads of yeshivos, and teachers used to wish that their sons would remain "in the family business." And as said in the words of King David, "The Torah of Your mouth is better for me, than thousands in gold and silver." (Psalm 119:72) G-d gave us "the best deal in history" when He gave us the Torah.

Parshas Re'eh - Deuteronomy 11:26 - 16:17



Moses informs the Jewish people that we each face a choice; choose to observe G-d's directions for living (i.e. the Torah) and receive blessings, or choose to ignore G-d and

experience estrangement and its consequences. Moses then turns to describing a number of religious, civil and social laws relevant once the Jewish people enter the Promised Land. Included in this listing are:

- Don't imitate the ways of the nations surrounding

you

- A false prophet who attempts to entice you to idolatry should be put to death
- Since the Torah is complete and perfect, nothing may be added to or subtracted from it
- Self infliction of wounds on the body as a sign of mourning is prohibited
- As a holy people, refrain from eating 'non-kosher' food
- Be particularly warm-hearted and charitable. Many laws and guidelines concerning tzedakah (righteous giving) are found in this week's portion
- The three pilgrimage festivals (Passover, Shavous and Sukkos) are opportunities to ascend (make aliyah) to Jerusalem and the Temple to celebrate our blessings

Rabbinic Ruminations



"Calm down," Alex, told Irene. "Don't tell me to calm down," Irene snapped at Alex -- though Alex would often tell her, "I love you." Irene and Alex squabbled like an old married couple. But they were hardly together as man and wife. Dr. Irene Pepperberg is an animal psychologist, initially at the

University of Arizona, and later at Harvard and Brandeis Universities. Alex (an acronym for **Avian Learning EXperiment**) was an African Grey Parrot that died in 2007.

Alex had a vocabulary of about 150 words, and was exceptional in that he appeared to have understanding of what he said. For example, when asked what color corn was, Alex answered yellow, even though there was no corn around. This meant, Dr. Pepperberg said, that he had an abstract concept of what the words "color," "corn" and "yellow" mean. Alex had not simply memorized them, but was able to apply them to different objects. He could understand that a key was a key no matter what its size or color, and could figure out how the key was different from others. If Alex said "Wanna banana," but was offered a nut instead, he stared in silence, asked for the banana again, or took the nut and threw it at the researcher.

Dr. Pepperberg's work with Alex indicated that birds

may be able to reason on a basic level and use words creatively. These assertions became part of a highly emotional debate about whether thought is solely the domain of humans, or whether it can exist in other animals. Whether Alex was a thinking bird, or just another birdbrain, in one aspect man is above all other species of existence: we have a *neshama*, or soul. Our soul enables us to identify the difference between right and wrong, and to bear moral culpability for our choices. It is in this way we were created *B'Tzelem Elokim* -- in the image of G-d.

Quote of the Week

"What we do in life echoes in eternity" -- Russell Crowe as Maximus Decimus Meridus (Gladiator)

Joke of the Week

An elderly Jewish man was dying. His family - wife, children and grandchildren - came to see him, but

only one was allowed in the room at a time.

Grandson Ben went in first. "Hello, Grampa Moishe. Can I do something for you?"

"Yes," said Grampa Moishe. "Go tell Gramma Sadie I want some of her delicious chopped liver that she made yesterday."

Ben went out and told Gramma Sadie, who said, "Go tell Grampa Moishe he can't have any chopped liver. It would kill him."

Ben went back in and reported what she'd said. "You tell Gramma Sadie I want the chopped liver. I'm dying anyway and it won't make any difference."

Ben went and told Gramma Sadie, who said, "Go tell Grampa Moishe he can't have any. The chopped liver is for the Shiva."



Stump the Rabbi

Ask Rabbi Smason questions about Judaism. Ask in person, phone or email: Pepshort613@gmail.com

Question:

Why do we cover our eyes when we say the Shema in the evening and morning Shema, but not during the Shema in the Kedusha of Musaf?
(asked by Alan Haber)

Answer:

When saying the evening and morning Shema, we fulfill one of the 613 mitzvos; namely, the recitation of the Shema. To observe the mitzvah properly, we cover our eyes to be able to focus and concentrate properly in proclaiming this all-important declaration of belief in the unity of G-d. In other words, closing our eyes enhances our concentration.

Shema was inserted in the Musaf Kedusha through a rabbinical decree. In the 5th century non-Jewish governments put "spies" in synagogues to ensure that no one said Shema. At the end of davening, when the spies were gone, the Shema could then be said in the Kedusha of Musaf. Today, the Shema in the Musaf Kedusha remains as a remembrance to the original rabbinic decree, but no longer fulfills the basic mitzvah of reciting the Shema. Thus, there is no reason to cover our eyes when saying it.

Minyan Information

The Amida (Silent Devotion) has 19 brochos (blessings) during the week, 7 on Shabbos. Why the difference?

Mayer Taller 997-0527

Rabbi Smason 749-5271

Howard Sandler 409-7266

NHBZ Office 991-2100

COMING ATTRACTIONS

**LABOR DAY WEEKEND
FAMILY PICNIC & BBQ
Sunday, September 2**

**COOKING FOR ROSH HASHANA
Wednesday, September 5**

ISRAEL CORNER

An unusual straw has been invented in Israel that can detect the two most used date rape drugs, and more drugs are being added to its detection abilities. The straw works quickly and can be reused until the presence of any date rape drug is detected.

**Mazel Tov On Simchas
this Week Aug. 18 - Aug. 24*
and for all of August**

Happy Birthday

Lawrence Abrams	Sally Needle
Julie Eisenberg	Ed Ziegelman
Dena Sudin	Sidney Kleg
Benjamin Sabol	Alan Gelb
Judy Ziegelman	Robert Levine
Leonid Golynskiy	David Rubin
*Florence Simon	*Rosalind Rosen
*Leonid Vladimirov	*Carl Goodman
*Mike Elbaz	*Beatrice Epstein
*Byron Brownstein	*Jonathan Yasinev
*Jeffrey Rothman	David Goodman
Dodi Smason	Daniel Shanker

Happy Anniversary

Al & Ruth Katz
Bert & Tzipporah Zakroff
Larry & Shirley Hollander
Bob & Sandie Abrams
Reuven & Esther Levary
Ely and Dana (Szus) Sutton
*Alan & Janet Haber
*Ephraim & Michelle Mufson
*David & Norma Rubin
Ted & Rachael Pevnick

Show your friends you care - SEND A TRIBUTE
Shul: Call Gloria Waxman 314-872-3296
Sisterhood: Phyllis Silverman 314-434-2482
Libby Needle Fund: Sally Needle 314-991-2575
Chesed Fund: Drop by the office for a Card Pack

School Supplies

**Thanks to those who donated or
contributed to school supplies:**

Bertha Berman	Rabbi Howard & Felicia Graber
Phyllis Shanke	Menachem & Linda Szus
Ruth Alper	Ted & Rachael Pevnick
Mayer Taller	Morris & Estelle Kram
NHBZ Sisterhood	Lou & Shirley Osheroff
Mimi Fiszal	Fran & Lenny Alper
Bob & Joni Kaiser	Sally Needle
Irwin & Roz Rosen	Anna Rose Tendler
Alan & Vivian Zarkowsky	

Getting to Know You

by Roving Reporter Robin Rickerman

This week featuring *Norma Rubin*.

Tell me a bit about your family history.



I am from Bolivia, and all my family still lives there. I have three sisters and one brother, and lots of aunts, uncles, nephews, and nieces. My parents just celebrated their 50th wedding anniversary.

What is your favorite Jewish Holiday?

Pesach! Because it's 8 days that are totally different from the rest of the year. I enjoy the challenges of keeping a kosher for Passover house, and that the holiday stands for freedom.

What is something about you that most people don't know?

I ran a successful legal practice in Bolivia. We were 5 women lawyers, and a man made our coffee and cleaned the office! I worked for 10 years as office manager at the Caterpillar Tractor dealer. Cooking is my passion and I love entertaining family and friends.

How did we become so fortunate to have you so involved at Nusach Hari?

I was visiting David in St. Louis and was at NHBZ for the first time. Yitzchak and I were downstairs at the old building, and Rabbi Smason came up to us and welcomed us. From there, things really took off and Rabbi Smason became my mentor for deepening my Jewish journey. NHBZ came to be my home and my family.

If you could travel ANY WHERE IN THE WORLD, where would you go and what would you do?

I would like to visit Toledo, Spain, the home of Sephardic Jewry and my family's origins. I would like to experience what it must feel like to come home after 500 years.

Introducing St. Louis YACHAD

Sponsoring Shabbatons, Sports & Recreation, Jewish Holiday Programs and much more

Being part of Yachad is being part of many different St. Louis synagogues, schools and programs that open their hearts to the Yachad family.

For more information, please contact YACHAD, the National Jewish Council for Disabilities
Debbie Garbow at 314-863-0070
or dgarbow1957@gmail.com

Chinese Buffet

Monday, August 20, 5:30 pm - 7:00 pm
at NHBZ

Prepared at NHBZ by **Mr. Lee**,
Professional Chef at the
Happy China Restaurant
Under the Supervision of
Rabbi Ze'ev Sason

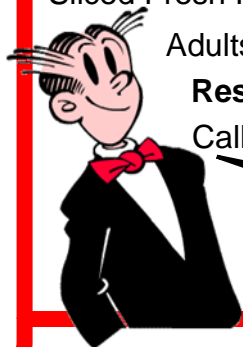


Hot & Sour Soup, Egg Rolls, Oriental Spiced Salad with Vinaigrette/Soy Dressing, Teriyaki Chicken, Marinated Sliced Beef, Asian Green Beans, Stir Fried Vegetables, Vegetable Lo Mein, Jasmine Rice, Almond Cookies and Sliced Fresh Fruit.

Adults: \$20 Kids 4-10: \$10

Reservations are a must

Call 314-991-2100, ext. 2.



*Mmmmm!
I can't wait!*

Interested in **NHBZ**

MEMBERSHIP?

Call the NHBZ office at
314-991-2100 extension 2

We welcome Jews at all levels of observance
and regardless of financial status.

**Don't miss High Holiday
Family Services and
Learners Services!**



NHBZ Sisterhood Lunch and

BINGO

Tuesday, August 21, Noon

Delicious Lunch: Bagel, Tuna Salad, Tossed
Salad, Egg Salad, Chips, Soda
Donation \$6.60

Men & Women of all ages are welcome!
RSVP to Rachael 314-395-6017



PIZZA PIZZA PIZZA
at NHBZ!!!

Lion's Den **DINE- IN** Pizza Night
SUNDAY, AUGUST 26 !!

5:00 pm - 7:00 pm

All-You-Can-Eat Buffet of
Pizza, Spaghetti, Garlic Bread & Salad
plus Dessert & Beverage

Kids 3 & under FREE

Kids 4-12: \$6.00

Adults: \$11.00



Next Dine-in Night SOON!
SUNDAY, September 9
No Carry-out Night in September

Special Gifts Campaign

NHBZ is open 24 hours per day, 7 days per week, and 52 weeks per year. To provide such an ongoing operation, the congregation depends upon gifts and contributions *above and beyond* members' dues. Dues only pay for 30% of our operating expenses. In giving to NHBZ, you fulfill an important mitzvah.

A "**special gift**" is a donation above and beyond annual dues or to any of the specific funds. Those who give above a specified amount will be honored at a Special Gifts Event.

The 2012 "Special Gifts" Campaign is underway, and we give "Special" thanks to everyone who has made a pledge and has sent in his/her contribution. We are very grateful to each one of you. If you haven't made your pledge yet, please help your shul and call the office, 314-991-2100, ext. 2.

Make your contribution now!