



Following the very successful Competition last year, the **3rd Annual Kosher Barbecue Competition and Festival** will take place at Nusach Hari B'nai Zion in Olivette on Sunday, **October 21, 2018**. We are writing to determine your interest in a sponsorship. For our first two years we attracted about 500 attendees each year and this year we expect an even bigger crowd with even wider media coverage. The St. Louis Jewish Light has listed our competition amongst the top stories for the St. Louis Jewish community. Your business seems such a natural and mutually beneficial partnership. We thought you might be interested in showcasing your business given the size and demographics of this event.

This is not just some back yard BBQ, and we instill a high degree of professionalism as officially sanctioned by the Kansas City Barbecue Association (KCBS). KCBS is 20,000 members strong, sanctions more than 450 contests a year across the U.S.A., Canada, the Caribbean, and in Europe, has certified more than 26,000 judges, and is considered the gold standard in the competition barbecue world! It is also the largest organization of cooking contests in the world.

In addition to the attraction of the fierce competitors, we will have sponsor booths, tasting booths, kid's activities, live music, a car show and more. This family oriented community wide event will be sure to bring people together for a fun filled afternoon. After all, who doesn't like barbecue?!?!

On behalf of the St. Louis Kosher Barbecue Competition committee, we invite you to reach out to our audience through the multiple sponsorship opportunities. Becoming a Sponsor of The STL Kosher BBQ Competition will give you the opportunity to reach a targeted group of people. Various Levels are available and with sponsorship opportunities that include prominent recognition in printed materials including advertisements throughout the community, on the BBQ website, tee-shirts and social media along with banners at the event.



We are happy to answer any questions. Please call Mindy Woolf at 314-239-2327 or email [mwoolf2002@gmail.com](mailto:mwoolf2002@gmail.com) for more information or to sign up.

## **SPONSORSHIP LEVELS**

The STL Kosher BBQ Competition is proud to partner with organizations like yours. Giving back to the community is a core value and we know it is a point of pride for all of our sponsors.

### **Grand Champion: \$4,000 (Limit One) The Grand Champion is the greatest of them all and will receive:**

- Naming rights of the Grand Champion Trophy!!
- Recognition every time the Grand Champion is mentioned & opportunity to present GC trophy
- Vendor booth with opportunity to showcase your product or service
- Option to place your promotional material in hospitality bags for teams and judges
- Your name and/or logo on event posters, tee-shirts, press releases, online and print advertising in the St. Louis Jewish Light (circulation 12,000 households)
- Name & Logo placement on BBQ website
- Your logo placed on flagship event banners on the event's grounds
- VIP Parking

### **BBQ Category Champion: (Limit 4)**

**\$2,500**

Naming rights to one of four contest categories (Brisket, Ribs, Chicken, Turkey)

- Recognition every time the category is mentioned & opportunity to present category trophy
- Your name and/or logo on event posters, press releases, tee-shirts, online and print advertising in the St. Louis Jewish Light (circulation 12,000 households)
- Name & Logo placement on BBQ website
- Your banner conspicuously placed on the event's grounds
- Option to place your promotional material in hospitality bags for teams and judges
- VIP Parking

### **BBQ Maven:**

**\$1,500**

- Your banner conspicuously placed on the event's grounds
- Your Name and Logo included on sponsor list online
- Your Name and/or Logo on event posters, press releases, tee-shirts, online and print advertising in the St. Louis Jewish Light (circulation 12,000 households)
- Name & Logo placement on BBQ website
- VIP Parking

### **BBQ Enthusiast:**

**\$500**

- Your banner conspicuously placed on the event's grounds
- Your Name and/or Logo on the event posters, press releases, tee-shirts, online and print advertising in the St. Louis Jewish Light (circulation 12,000 households)
- Your Name and Logo included on sponsor list online
- Name & Logo placement on BBQ website

### **BBQ Friend:**

**\$180**



- Name included on sponsor list online

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